

ARCHIE  
SERIES

Archie's Pal



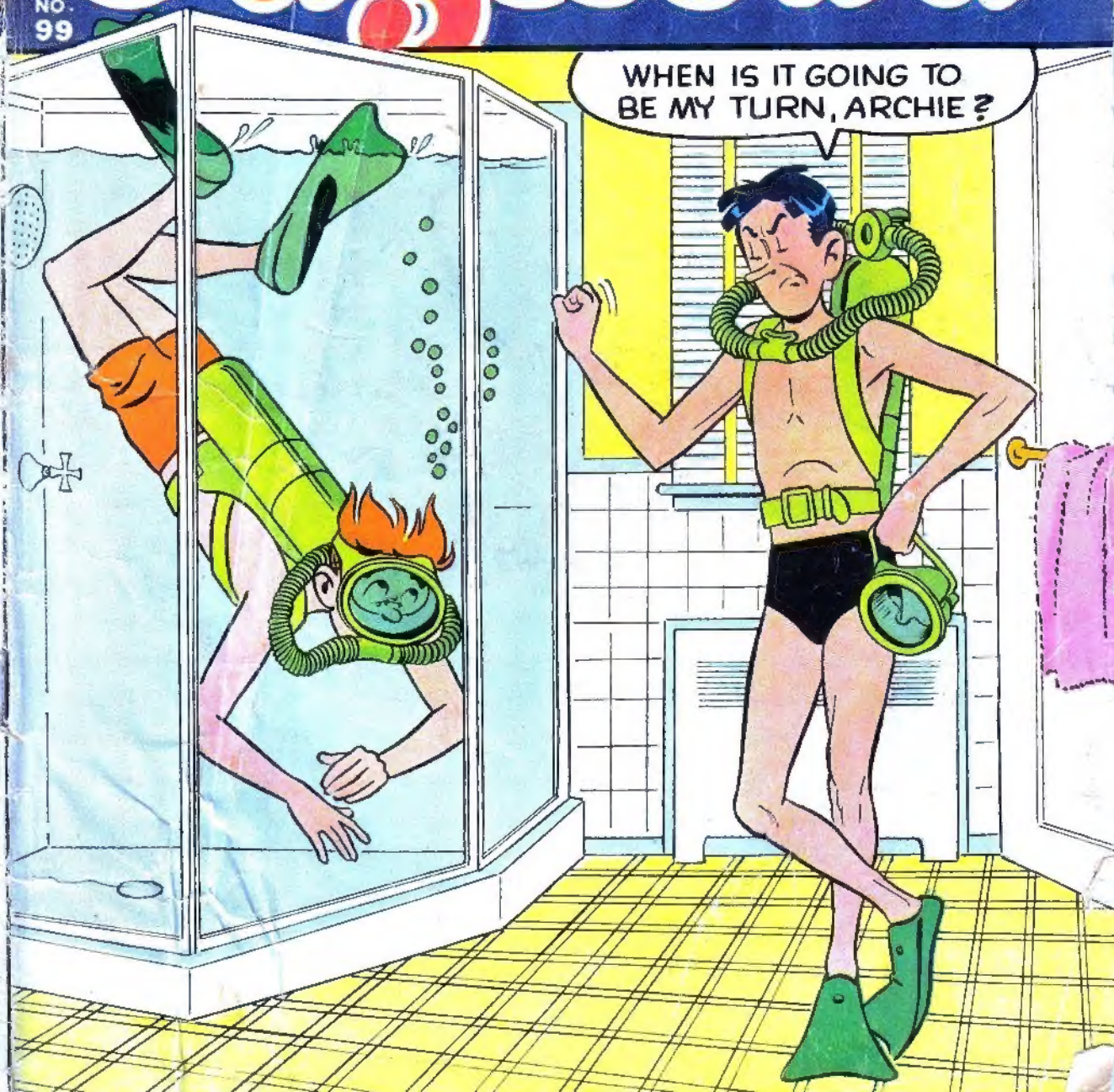
12¢

PDC

AUG.

NO.  
99

# Jughead



WHEN IS IT GOING TO  
BE MY TURN, ARCHIE?



# Male or Female MINIATURE DOG at NO COST!



Will  
You  
Give  
Me A  
Home?

SUPPLY  
LIMITED

This is our way of getting acquainted. This cute, loveable, young Miniature Dog needs a home. It is so tiny you can carry it in a pocket or hold it in one hand, yet is so intelligent it is almost human. A reliable watch dog as well as a loyal and affectionate pet. Simply hand out or mail only 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my own tiny pet so much that I'm sure you'll love one too. Please send me your favorite snapshot, photo or Kodak picture when writing for your Miniature Dog. We will make you a beautiful 5 x 7 inch enlargement in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival and I'll send you the "Movietone" frame at no extra cost. Your original returned. Also include the color of hair and eyes with each picture, so I can give you our bargain offer on a second enlargement artfully hand colored in oils for greater beauty, sparkle and life. Send today for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Limit of 2 to any one adult. Mrs. Ruth Long, Gift Mgr.

I would like to receive the Miniature Dog. Please send me premium letter and 20 coupons to hand out free. Enclosed find snapshots or negatives for enlarging. (Limit of 2).

Color of Hair..... Color of Eyes.....

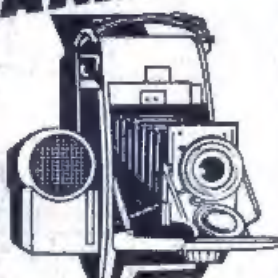
Name.....

Address.....

City..... State.....

DEAN STUDIOS (25th Year), Dept. X-631, 913 Walnut St., Des Moines 2, Iowa

## Amazing, NEW, 10 Second POLAROID CAMERA at NO COST!



To get acquainted, I'll send you this amazing Polaroid Camera that you've seen advertised everywhere. In 10 seconds, have beautiful pictures of your loved ones, friends, scenery, etc. Simply hand out or mail only twenty get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. You'll love your new easy-to-operate Polaroid, and the pictures it takes, as I do mine. Please send me your favorite snapshot, photo or Kodak picture when writing for your Polaroid Camera. We will make you a beautiful 5 x 7 inch enlargement in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival. Your original returned. Also include the color of hair and eyes with each picture so I can give you our bargain offer on a second enlargement hand-colored in oils for greater beauty, sparkle and life. Limit of 2 to any one adult. Send today for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Our supply of Polaroid Cameras is limited. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS

Dept. X-632 • 913 Walnut Street • Des Moines 2, Iowa

## NEW, Tiny, Powerful BULOVA RADIO at NO COST!



To get acquainted, I'll send you this superbly built Bulova super-powered 7-transistor "skin line" portable radio. Guaranteed one full year. Features precision tuning and jewelry styling. Simply hand out or mail only twenty get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I get so much enjoyment from my beautiful Bulova transistor radio that I'm sure you would love one for your home, too. Please send me your favorite snapshot, photo or Kodak picture when writing for your Bulova radio. We will make you a beautiful 5 x 7 inch enlargement in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival. Your original returned. Also include the color of hair and eyes with each picture so I can give you our bargain offer on a second enlargement hand-colored in oils for greater beauty, sparkle and life. Limit of 2 to any one adult. Send today for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Our supply of Bulova radios is limited. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS

Dept. X-633 • 913 Walnut Street • Des Moines 2, Iowa



SUPPLY  
LIMITED

## PLEASE GIVE ME A HOME at NO COST!

### Your NEW Real, Live MINIATURE MONKEY

This cute, little, Miniature Monkey needs a home. It is so small you can carry it in your pocket or hold it in one hand. To get acquainted, I'll send you this live, loveable Miniature Monkey. Simply hand out or mail only 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my tiny pet so much that I'm sure you'll love one, too. Please send me your favorite snapshot, photo or negative when writing for your Miniature Monkey. We will make you a beautiful 5 x 7 inch enlargement in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival. Your original returned. Also include the color of hair and eyes with each picture so I can give you our bargain offer on a second enlargement artfully hand colored in oils for greater beauty, sparkle and life. Limit of 2 to any one adult. SEND TODAY for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Our supply of Miniature Monkeys is limited. Mrs. Ruth Long, Gift Manager.

I would like to receive the Miniature Monkey. Please send me premium letter and 20 coupons to hand out free. Enclosed find snapshots or negatives for enlarging. (Limit of 2).

Color of Hair..... Color of Eyes.....

Name.....

Address.....

City..... State.....

DEAN STUDIOS

DEAN STUDIOS

Dept. X-634, 913 WALNUT STREET  
DES MOINES 2, IOWA



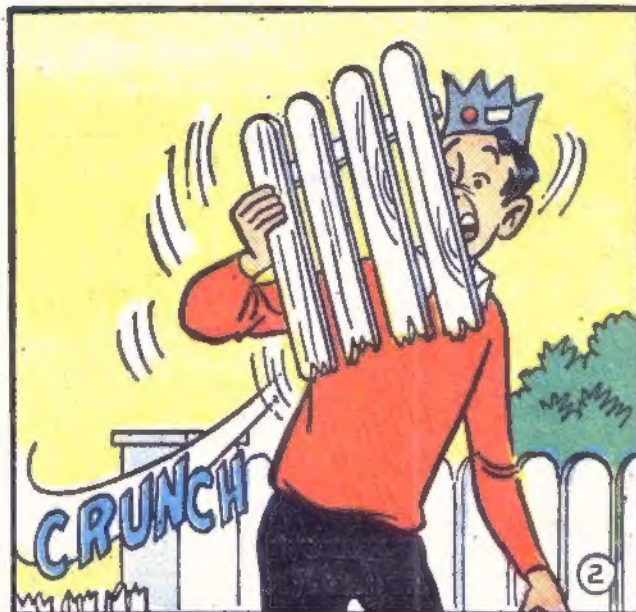
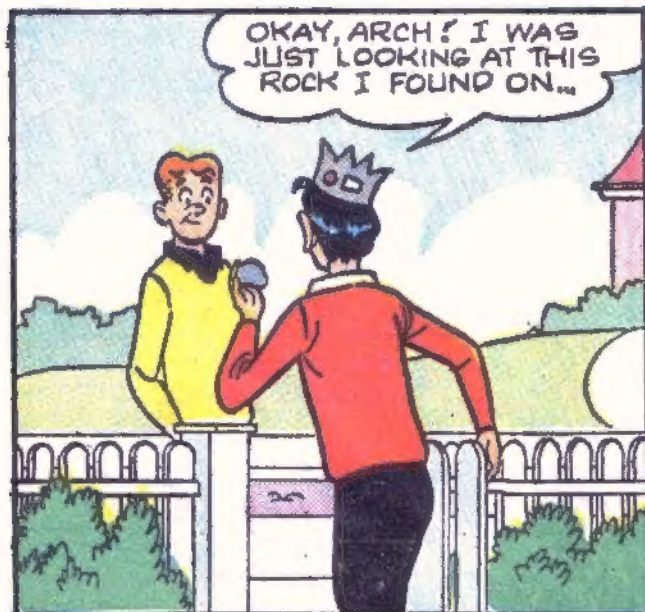
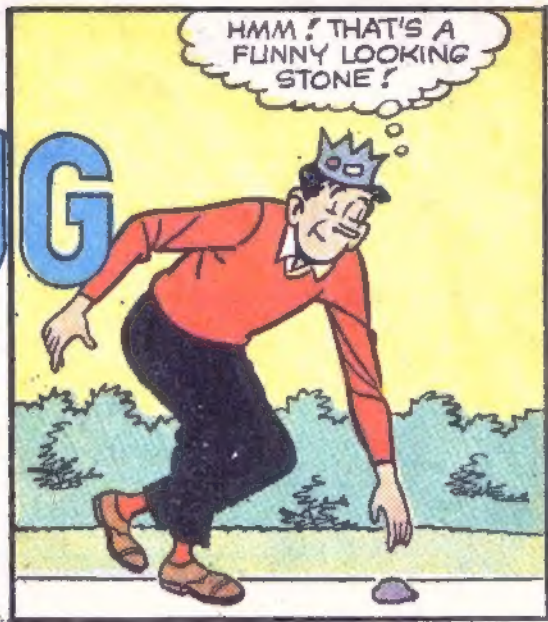
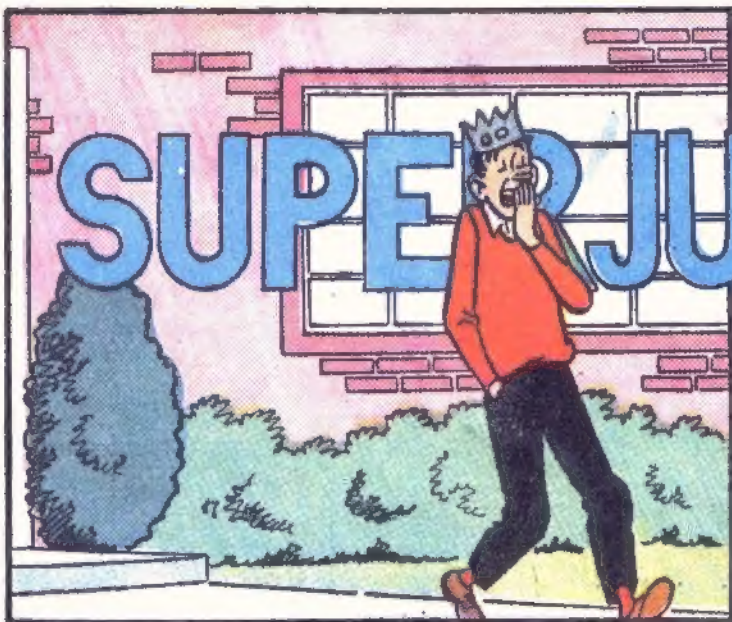
# Jughead

...IT FELL WITH THE RAIN  
ON ONE OF THOSE STORMY,  
EARLY SUMMER NIGHTS...  
GLANCING ONCE OFF THE  
ROOF OF THE JONES' HOUSE  
AND COMING TO REST ON  
THE FRONT WALK.

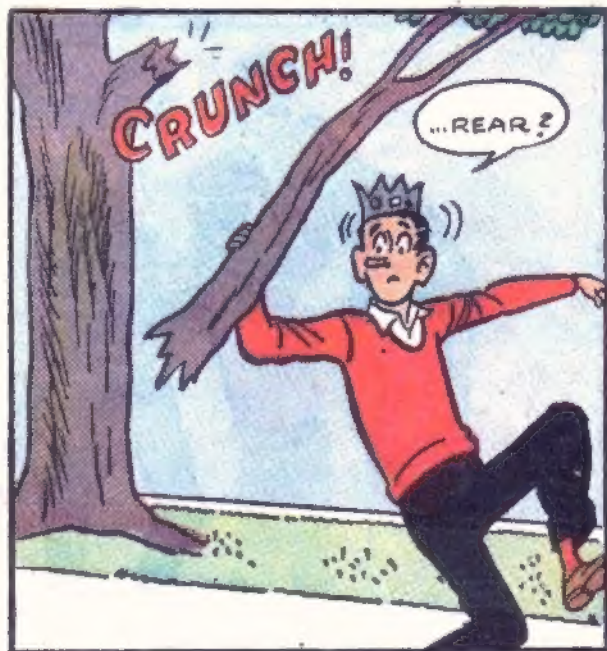
IT GLOWED BRIGHTLY ON THE WET  
PAVEMENT FOR A MOMENT AND THEN  
DIED OUT TO BLEND WITH THE OTHER  
ROCKS IN THE GARDEN.

A BIT, A PIECE, A FRAGMENT  
FROM OUTER SPACE...THROB-  
BING WITH UNLEASHED EN-  
ERGY...WAITING...WAITING...

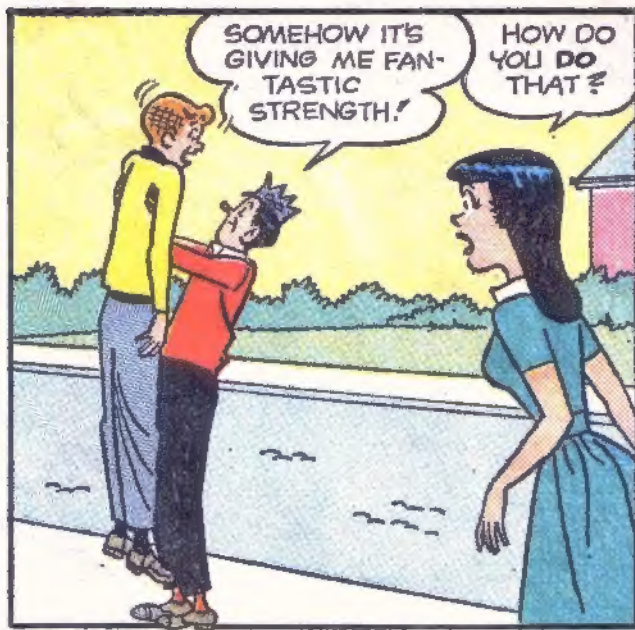












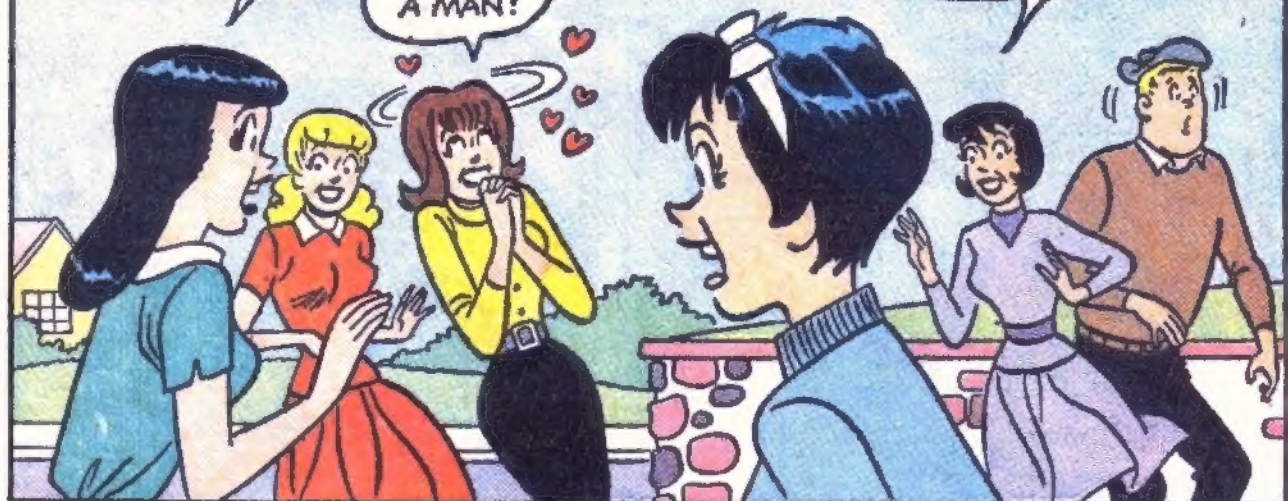


IT'S TRUE! HE'S  
AS STRONG AS  
DANNY BARON!

WHAT  
A MAN!

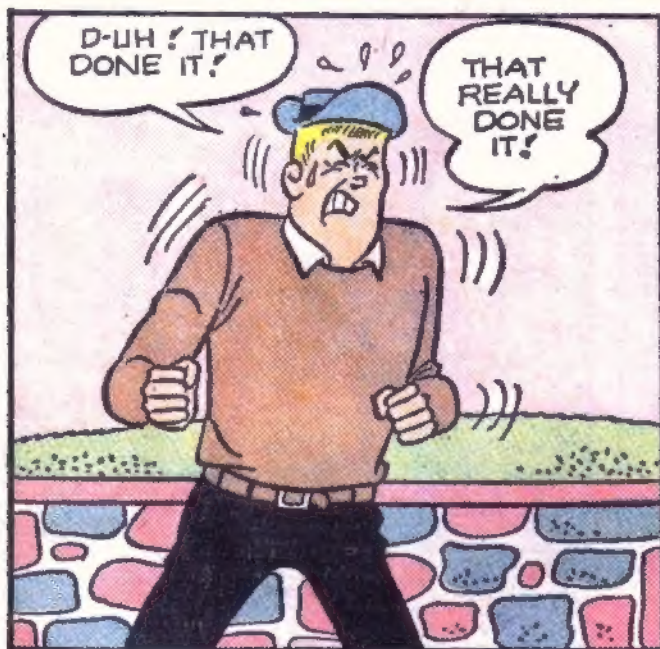
MUSCLES  
OF IRON!

HE'S EVEN STRONGER  
THAN MY BOY FRIEND,  
BIG MOOSE!



D-UH! THAT  
DONE IT!

THAT  
REALLY  
DONE  
IT!



I'LL PULVERIZE THAT  
JUGHEAD OR MY NAME  
AIN'T BIG MOOSE!



THIS  
IS  
IT!

OOH! I  
CAN'T  
LOOK!

LOOK!  
JUGGIE  
ISN'T  
RUNNING!



NOW LET'S  
TALK THIS  
OVER CALMLY,  
MOOSE!









## SPORTS PACERS

Y — 5 Speed

X — 10 Speed



3617

Since  
1877 . . .  
America's  
FIRST  
Bicycle



6613

Boys' and Girls'  
SPORTS SUPER III



5615

BENDIX AUTOMATIC  
2-speed also on  
Middleweight models

Exciting New  
RACER X 10 Speed

## MULTI-SPEEDS?

*Columbia*

HAS 'EM

1-2-3-5 and 10 Speeds

Thirteen dazzling, racy Lightweights with all the most-wanted speed-shifts and features. Built the Columbia way for easy pedaling and trouble-free enjoyment. Boys' and Girls' models in 26" and 24" wheel sizes.



8612

**BIG  
FREE  
COLOR  
FOLDER**

COLUMBIA BICYCLES, Westfield, Mass. Dept. ASP63

Please rush color folder to:

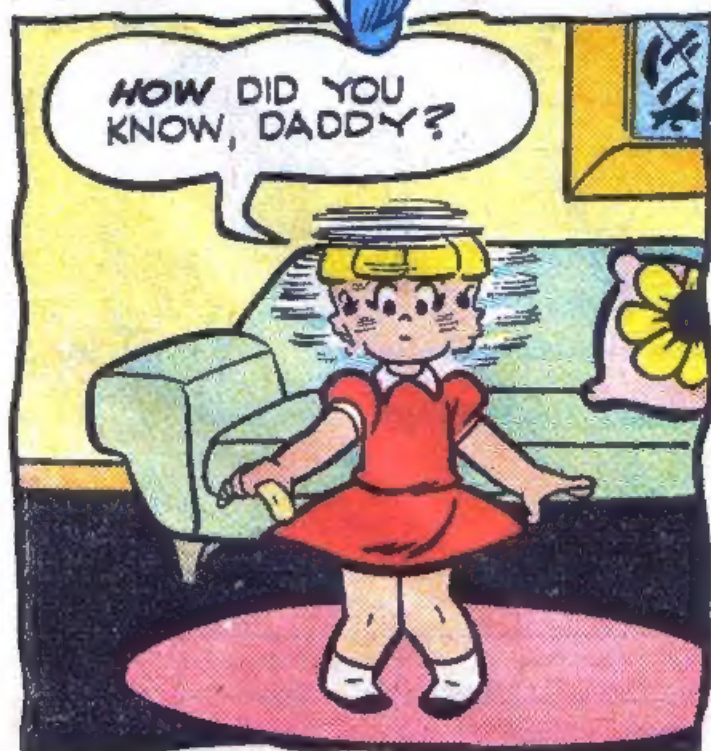
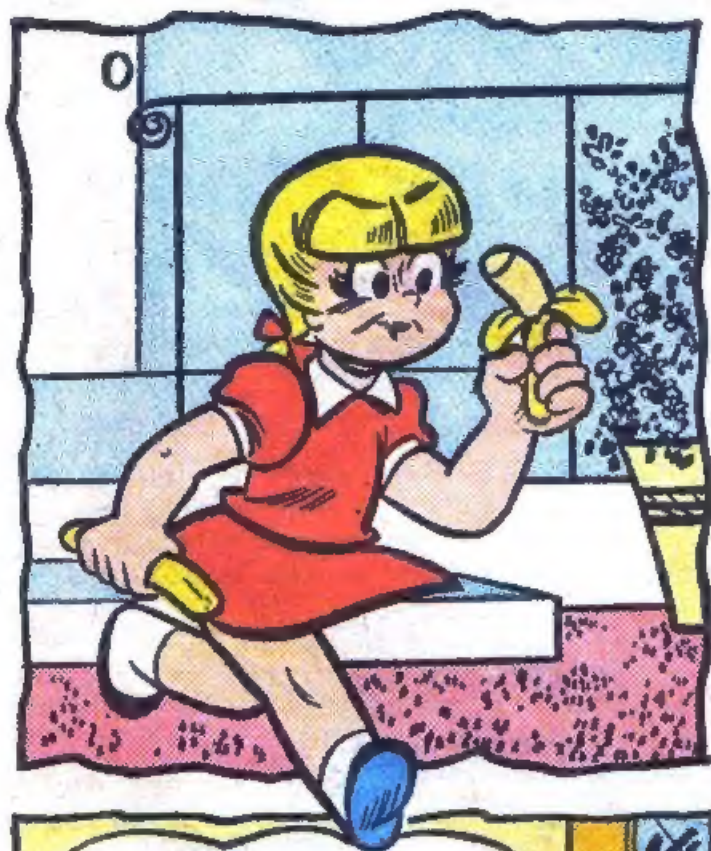
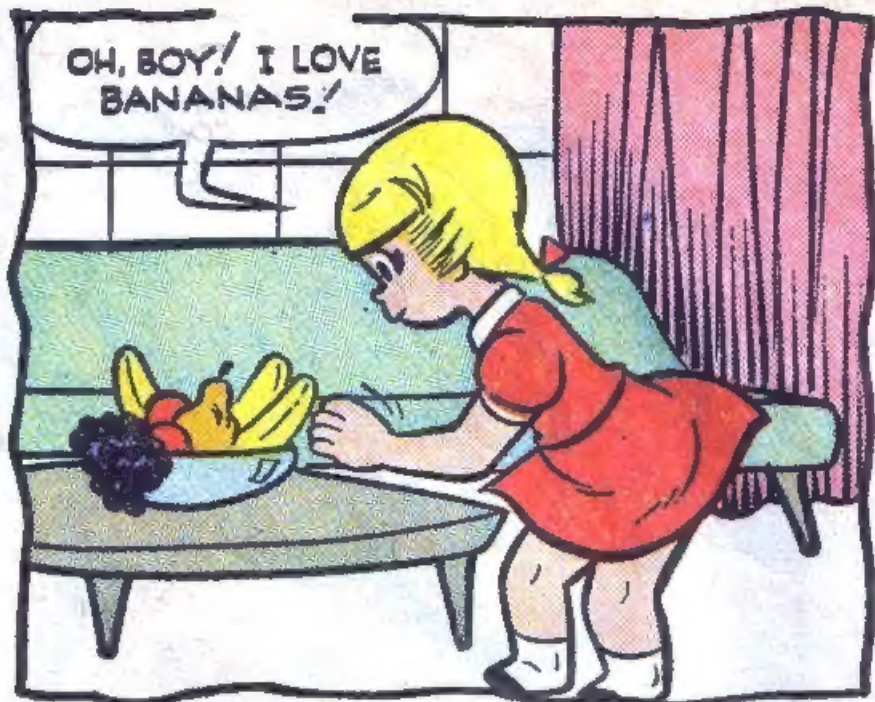
Name .....

Street Address .....

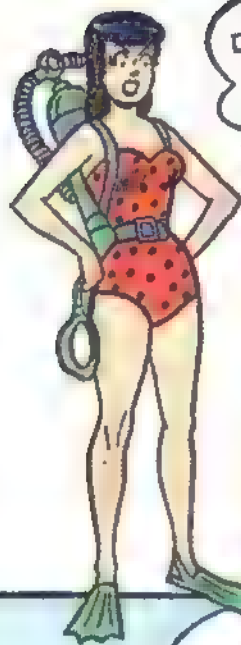
City ..... State .....



# LIL JINX NOT SEEN, BUT HURT

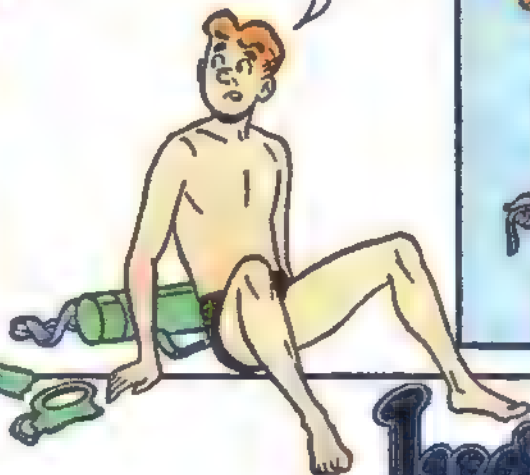






ARCHIE ANDREWS!  
DID YOU COME HERE  
FOR SKIN DIVING  
OR LOAFING?

OKAY!  
OKAY!



SEE! YOU MAKE  
IT SOUND LIKE I'M  
THE LAZIEST GUY  
IN THE WORLD!

IF YOU'RE NOT,  
THEN WHO IS?



# Jughead

"LAZY LADDIE"



MEET THE  
CHAMP!

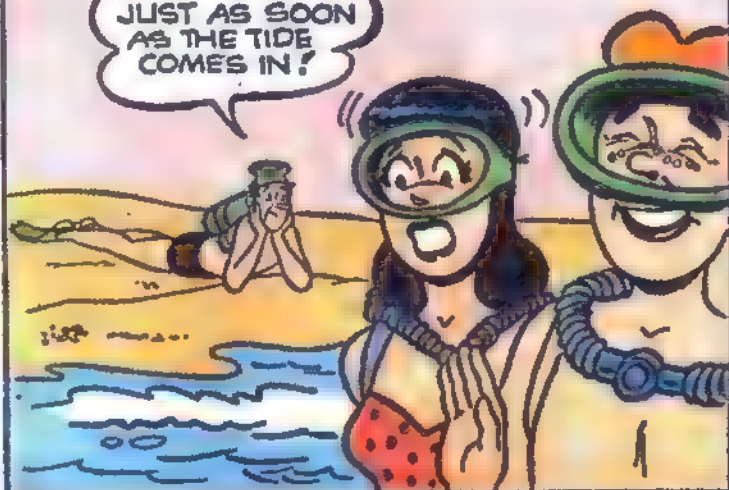


JUGHEAD, AREN'T  
YOU GOING SKIN  
DIVING WITH US?

I'LL BE  
IN  
SHORTLY!



JUST AS SOON  
AS THE TIDE  
COMES IN!





**132** 2 Complete Modern  
Navies in Gray and Green  
PIECES **SCALED IN 3-D**  
**ALL PLASTIC - UP TO 5" LONG**  
Numerically classified below

**NUCLEAR NAVAL BATTLE GAME!!**  
An action packed thrill a minute game.  
Each Commander maneuvers every ship with  
authentic tactics and controls sonar, mine lay-  
ing, torpedo runs, plane launchings and ship  
to ship combat

A COMPLETE  
**GAME \$1.50**  
**132 PIECE NAVIES**  
**GIANT BATTLE AREA**  
**2 GYRO INDICATORS**  
**SIMPLE DIRECTIONS**  
A COMPARISON CHART of the  
two most powerful Navies in the  
World - United States and Russia



### FLEET

2 AIRCRAFT CARRIERS\* 4 DESTROYERS  
12 HEAVY CRUISERS\*\* 8 DESTROYERS\*  
2 HEAVY BATTLESHIPS 2 LIGHT CRUISERS\*  
2 DESTROYER PRIGATES\*\*  
4 DESTROYER LEADERS\*  
4 DESTROYER ESCORTS

### AUXILIARIES

20 PLANES 8 MINES 10 P.T. BOATS  
2 MINE SWEEPERS 8 MINE LAYERS  
20 CARGO SHIPS 12 SUBMARINES\*\*

\* Missiles \*\* Nuclear  
(For toys only see coupon)

**FIVE STAR TOYS** SORRY NO C.O.D.'s  
Rego Park 74, N.Y., Dept. 100-JJ

Please send me the item(s) I have checked.  
I have enclosed the correct amount.

☐ 132 TOYS ONLY @ \$1.15  
☐ COMPLETE GAME @ \$1.50  
☐ Special! Complete game and 132 extra toys  
(total of 264 toys) @ 2.30 ppd

Satisfaction guaranteed or return for full refund  
within 10 days.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

GAME: Canada \$2.00, Eng. 1.30, Aust. 1.60/-  
Cash or International Postal M.O.

**New  
Improved**

3 GIANT BATTLEFIELDS a total size of 3 square feet.  
(Size is shown in the Pacific Ocean beautifully colored)

88 PIECE TASK FORCE IN BODY & BURN  
4 AIRCRAFT CARRIERS 24 PLANES  
4 C. RYERS 8 LANDING BARBERS  
4 B.C. TANKS 4 HEADQUARTERS  
16 TANKS WITH MOVABLE TURRETS  
24 P.L. D.S.

Planes, submarines, 3-D movable plastic toys  
are without cable control and each is mounted  
only on a pedestal to the game battlefield.  
(All have only one simple design.)

275 RED MARKERS—enough to  
record the most savage bombings  
and shelling.

Simple directions etc. for 2 or 4  
players, from 8 to 80 who enjoy  
being armchair generals.

**AMERICA'S MOST EXCITING WAR GAME**

**TASK FORCE**

REG. U.S. PATENT OFFICE

ONLY  
**\$1.00**  
PLUS  
POSTAGE

**HELEN OF TOY, CO.** NO C.O.D.'s  
REGO PARK 74, NEW YORK Dept. 37-JJ

88 TOYS ONLY—75c ppd. ☐  
BOTH!! Complete game and 88 extra toys  
(total of 176 toys)—\$2.00 ppd. ☐

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Canadians: Both, 2.20 cash or Int'l Postal M.O.

**HELEN OF TOY, CO.** NO C.O.D.'s  
REGO PARK 74, NEW YORK Dept. 37-JJ

PLEASE RUSH me .. complete TASK FORCE  
game(s) for which I am enclosing \$1.00 plus  
25c for postage and handling for each game  
I have ordered. If I am not completely  
satisfied I may return it within 10 days for  
a full refund.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

CANADA: \$1.40, ENGLAND: 10/-, AUSTRALIA: 13/-  
Cash or International Postal M.O.

Tension runs high as a big fantastic battle—on  
with all elements participating on land, sea and air.  
The team best able to strategically plan its moves  
and direct its firing—will be the only battle survivor.  
There is no imagination necessary here! You get  
the equipment, the battlefield and the rules on how  
to locate, disguise and destroy the enemy.  
It is actually played and enthusiastically enjoyed by  
members of our real Armed Forces.



# Art For Art's Ache

ACCORDING TO THIS,  
YOU'RE SHORT TWO POINTS  
ON A CULTURAL SUBJECT!  
HAVE YOU ANY  
HOBBIE'S?

YES, MA'AM!  
BREAKFAST,  
LUNCH AND  
DINNER!

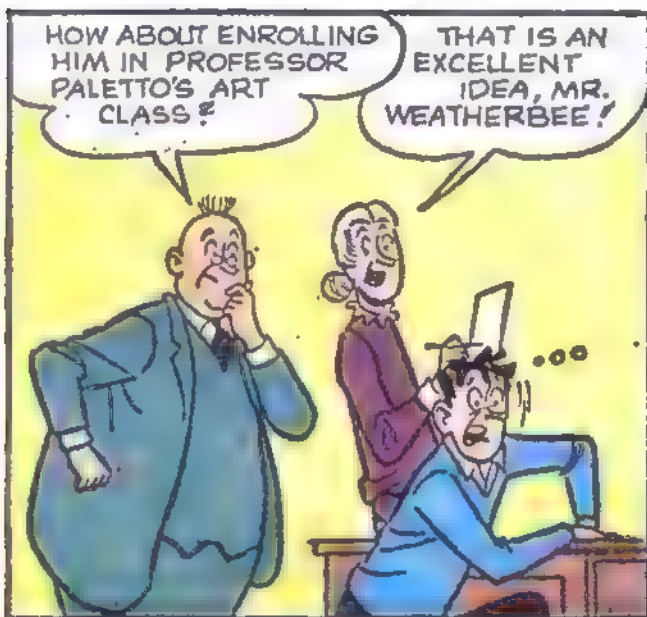
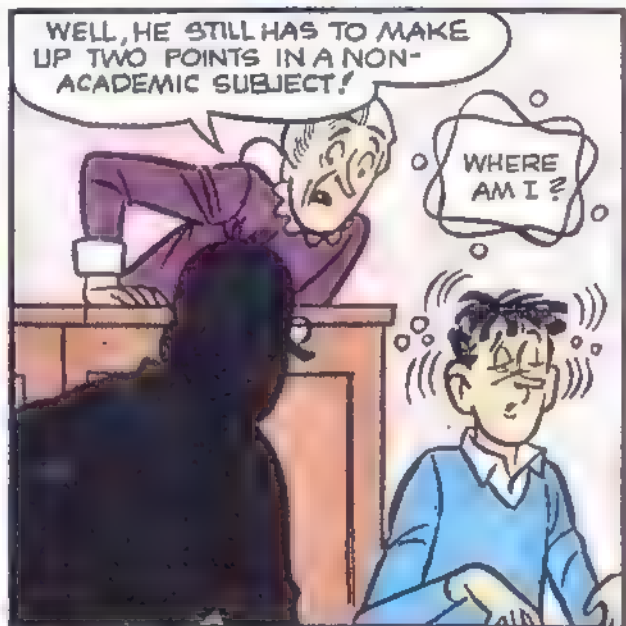
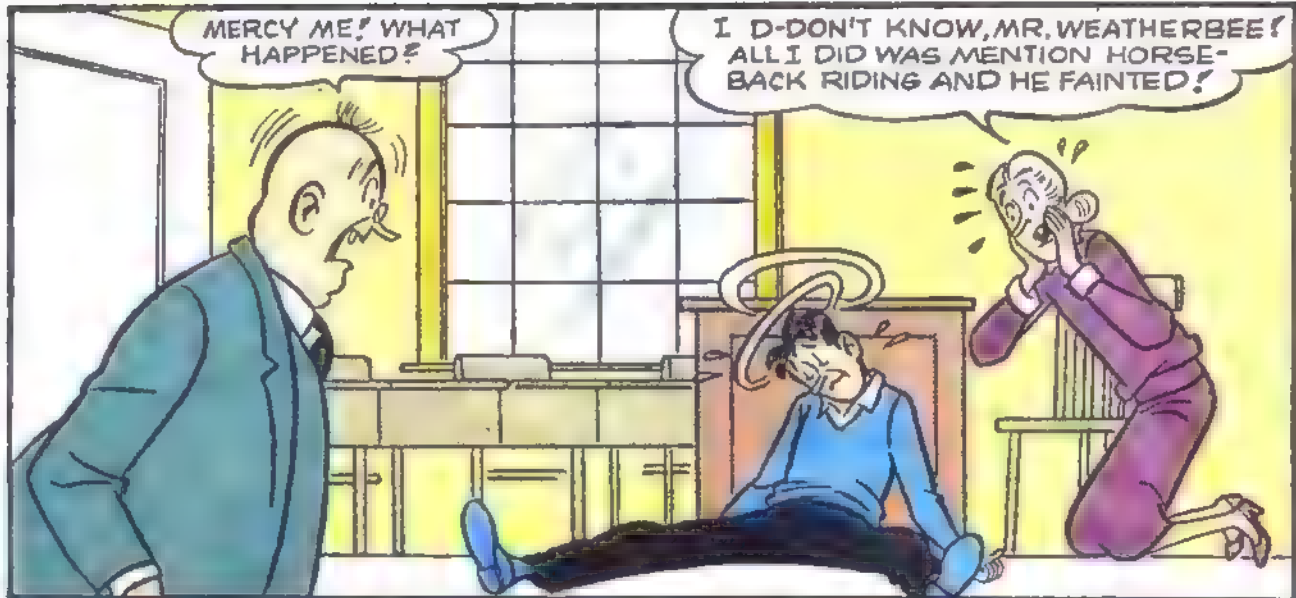
## Jughead

PLEASE TRY TO BE SERIOUS!  
WE MUST FIND A SUITABLE  
TWO-POINT SUBJECT FOR  
YOU TO TAKE!

H'MM! LET'S  
SEE, NOW...

## CRASH!



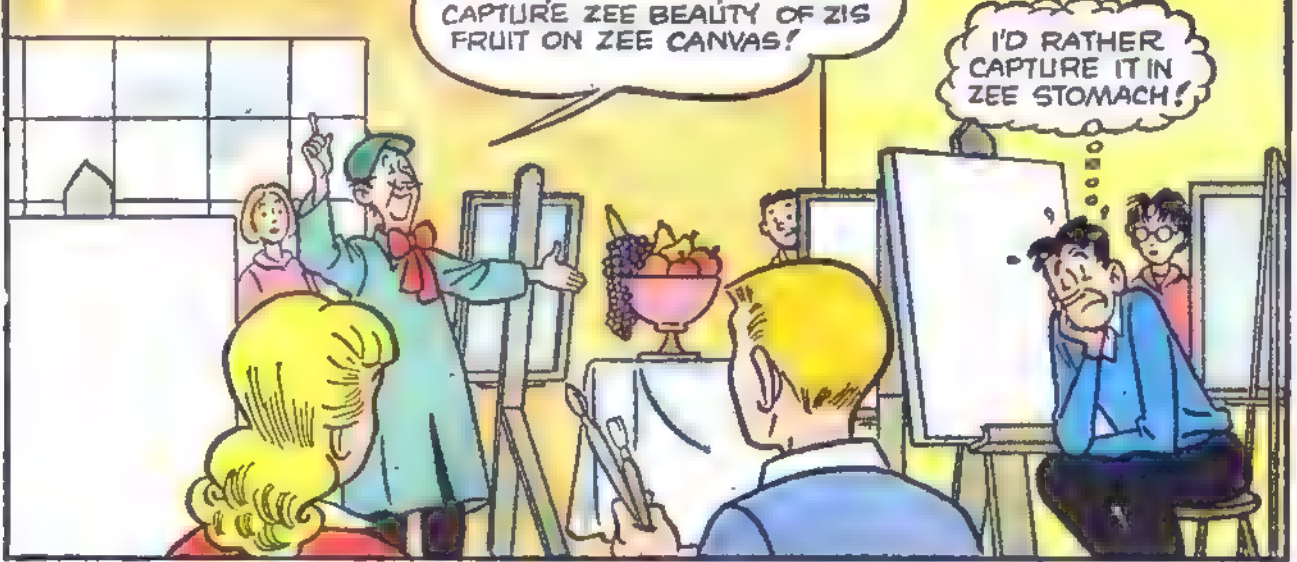




A SHORT WHILE LATER...

TODAY, STUDENTS, LET US CAPTURE ZEE BEAUTY OF ZIS FRUIT ON ZEE CANVAS!

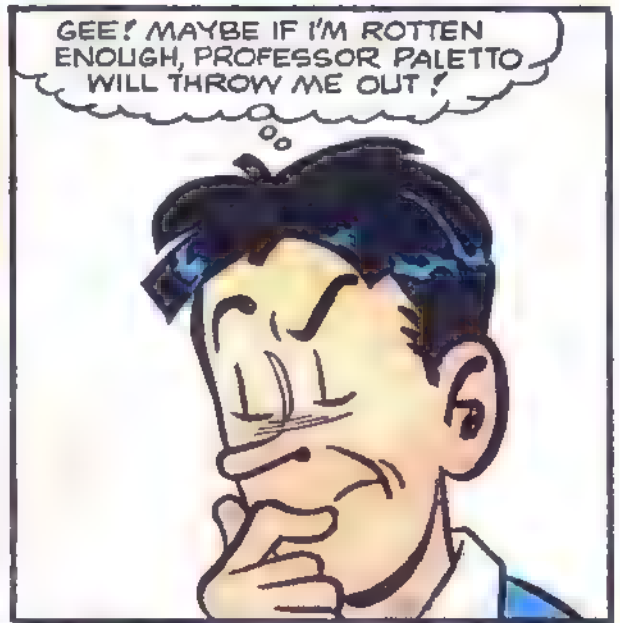
I'D RATHER CAPTURE IT IN ZEE STOMACH!



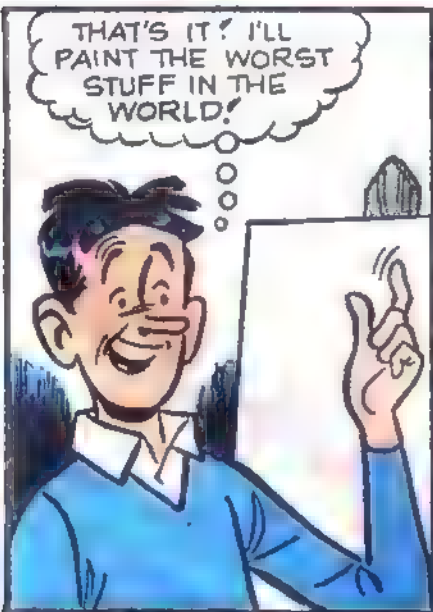
WHAT A BORE! I CAN'T PAINT! HOW AM I GOING TO GET OUT OF THIS CLASS?



GEE! MAYBE IF I'M ROTTEN ENOUGH, PROFESSOR PALETTEO WILL THROW ME OUT!



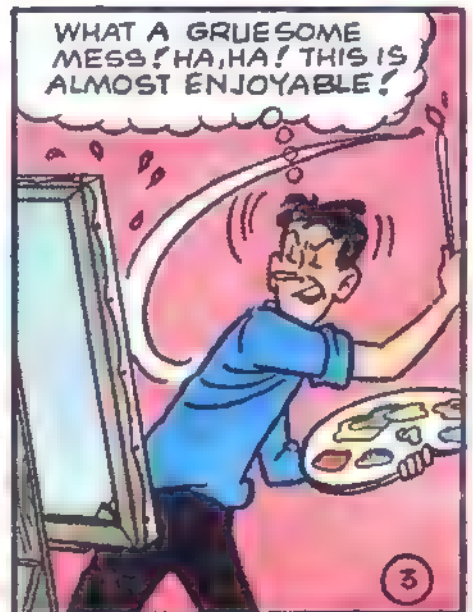
THAT'S IT! I'LL PAINT THE WORST STUFF IN THE WORLD!



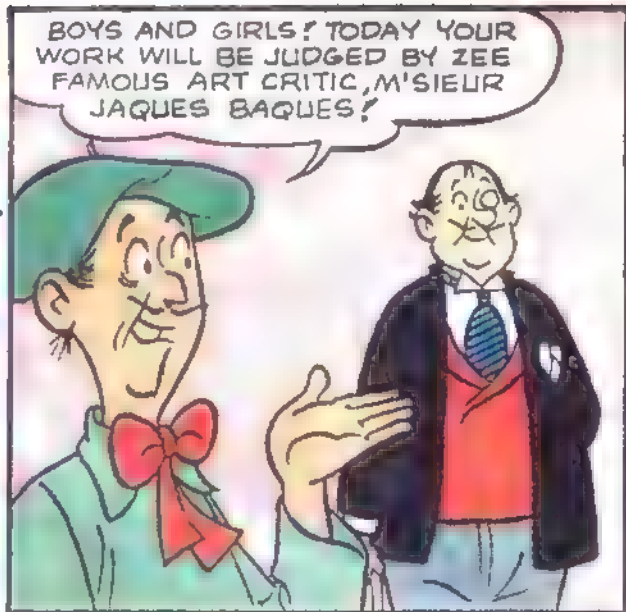
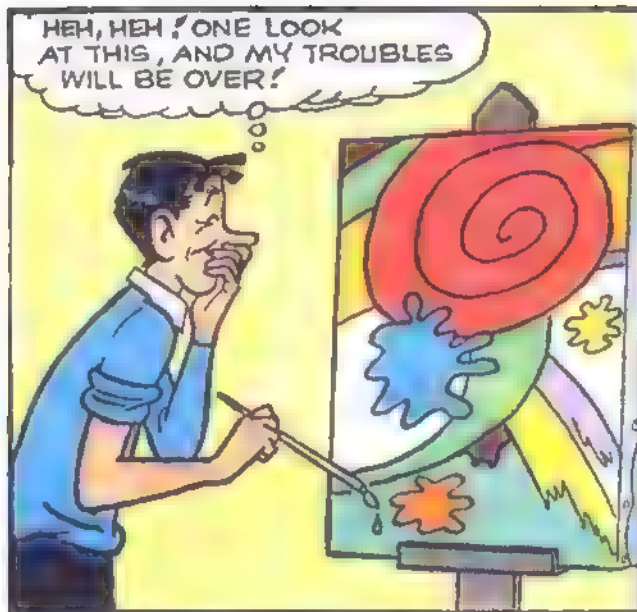
SOON HE'LL BE BEGGING ME TO LEAVE!



WHAT A GRUESOME MESS! HA, HA! THIS IS ALMOST ENJOYABLE!



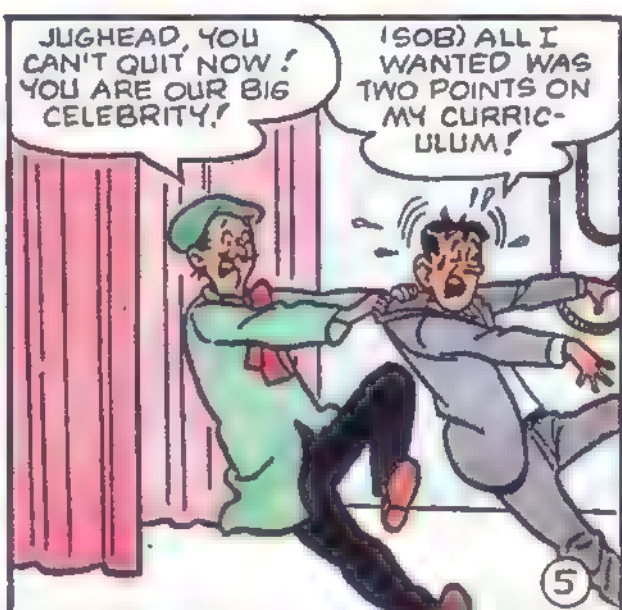
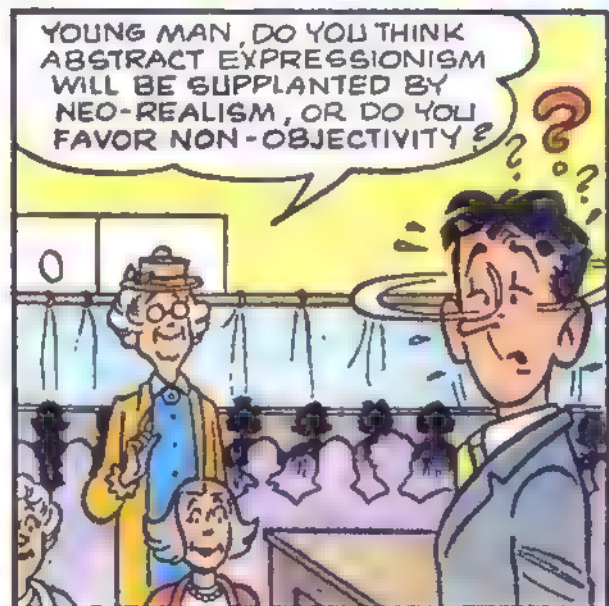
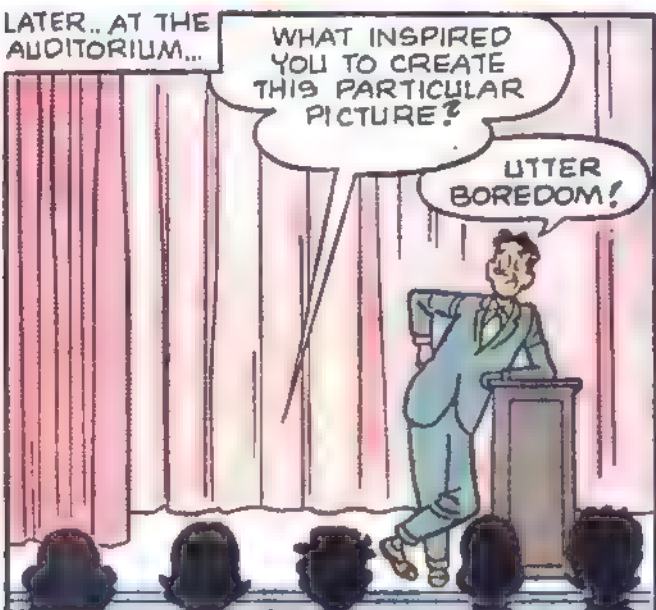
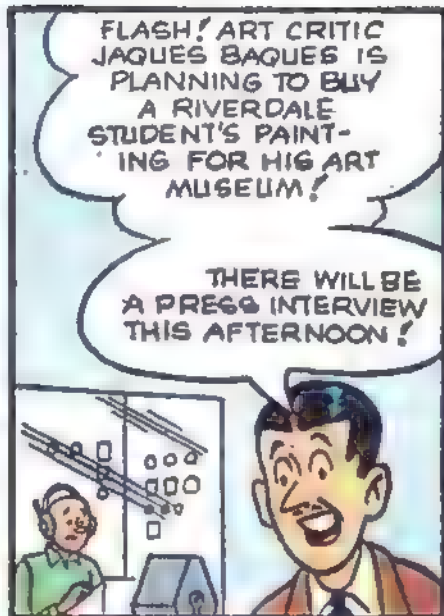




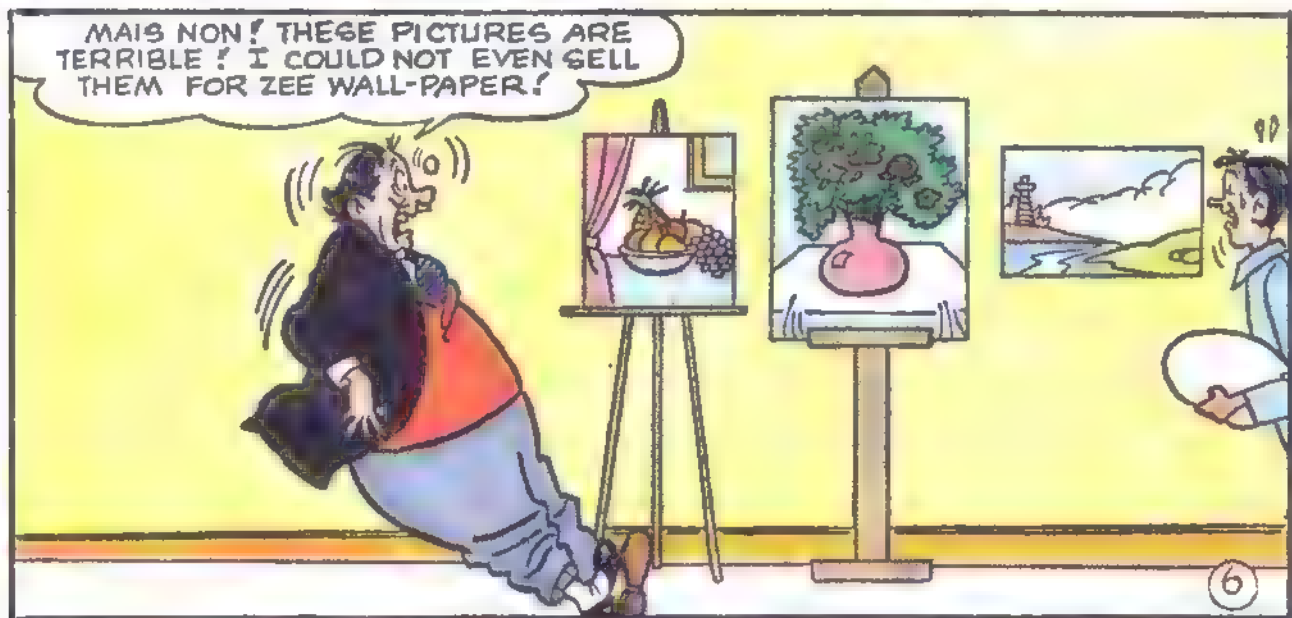
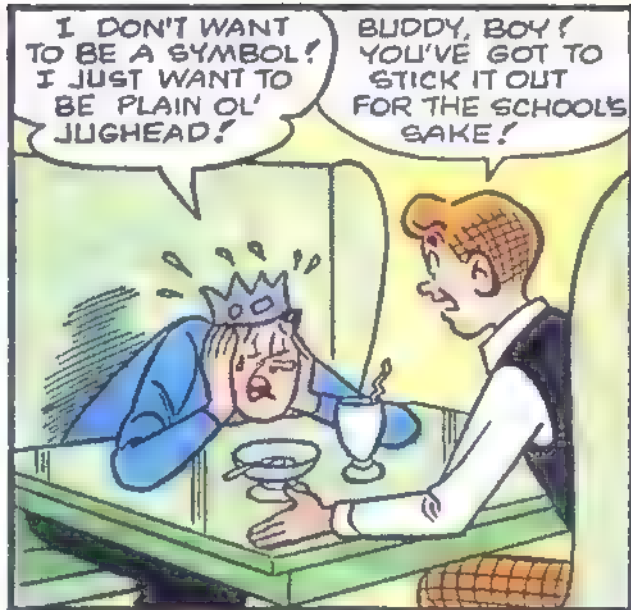
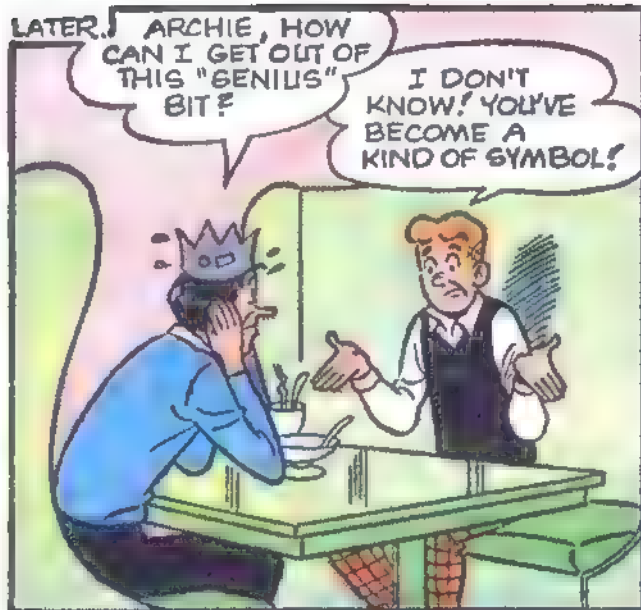




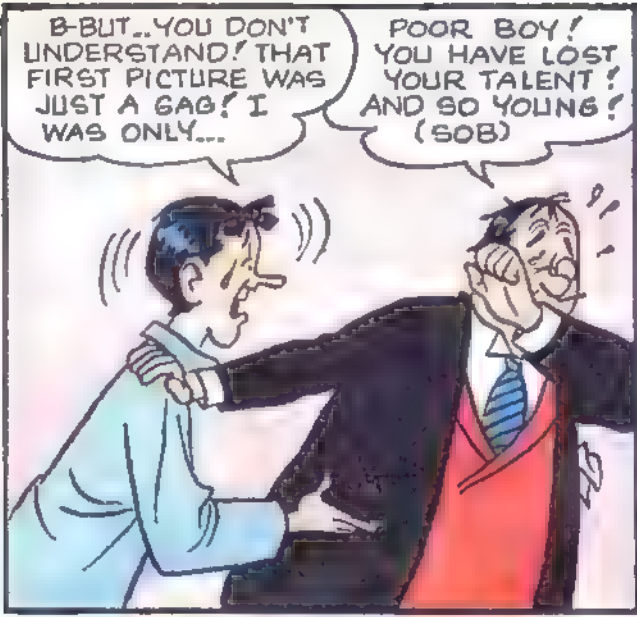
THE NEWS OF JUGGIE'S TALENT SPREADS QUICKLY..











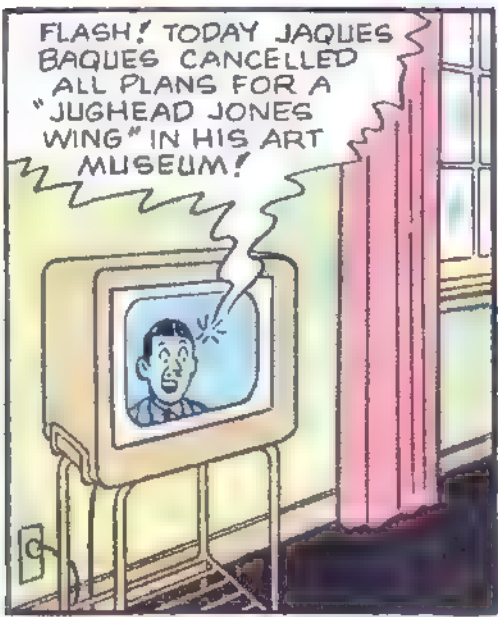
B-BUT..YOU DON'T UNDERSTAND! THAT FIRST PICTURE WAS JUST A GAG! I WAS ONLY....

POOR BOY! YOU HAVE LOST YOUR TALENT! AND SO YOUNG! (SOB)



M'SIEUR BAQUES-- WAIT !..

I AM CRUSHED! ZIG IS THE END OF MY HOPES AND DREAMS!



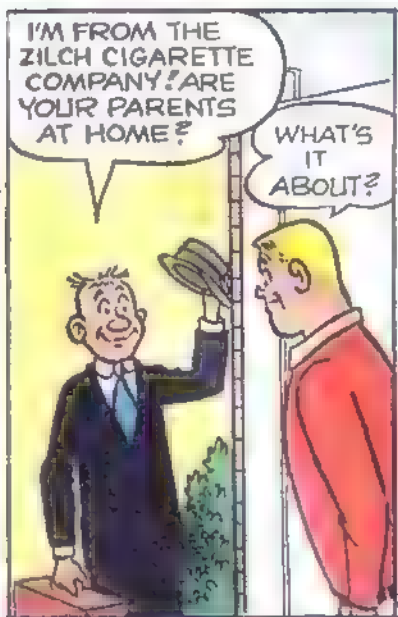
FLASH! TODAY JAUQUES BAQUES CANCELLED ALL PLANS FOR A "JUGHEAD JONES WING" IN HIS ART MUSEUM!



GEE! MODERN ART SURE IS CONFUSING, ARCHIE! WHAT DID I DO WRONG?

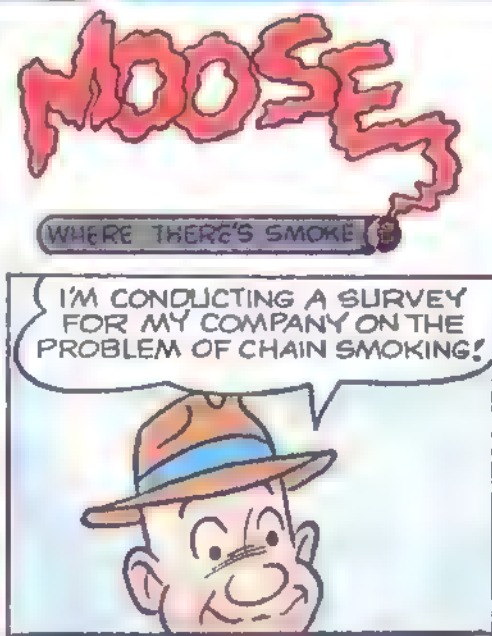
THE ONLY THING YOU DID WRONG WAS TO FAINT IN MISS GRUNDY'S ROOM!

END



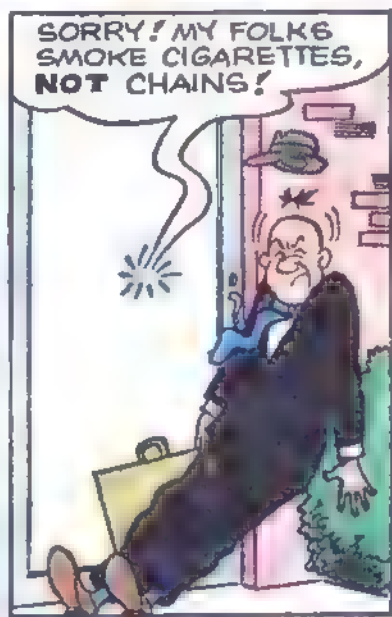
I'M FROM THE ZILCH CIGARETTE COMPANY! ARE YOUR PARENTS AT HOME?

WHAT'S IT ABOUT?



WHERE THERE'S SMOKE

I'M CONDUCTING A SURVEY FOR MY COMPANY ON THE PROBLEM OF CHAIN SMOKING!

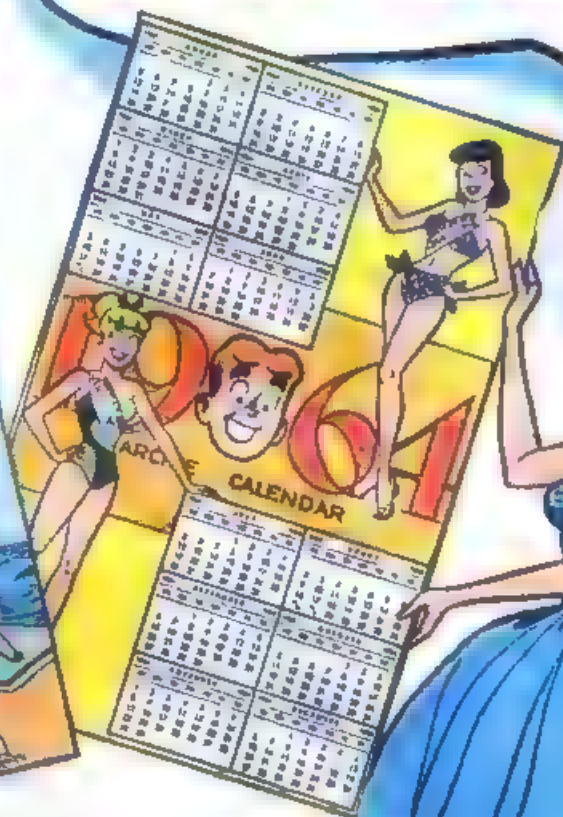


SORRY! MY FOLKS SMOKE CIGARETTES, NOT CHAINS!



**ORDER  
THIS!**

**GET THIS  
FREE!**



**YOU GET THE NEW GIANT-SIZE  
ARCHIE ANNUAL #15 *PLUS* THE  
FULL COLOR 1964 ARCHIE PIN-UP  
CALENDAR JUST FOR USING THIS  
COUPON!...SO DON'T DELAY!...  
SEND FOR YOURS *NOW!***



**MAIL TO: ARCHIE ANNUAL #15  
ROOM 603, 241 CHURCH ST.  
NEW YORK 13, N.Y.**

**ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN  
CANADA FOR WHICH SEND ME THE GIANT-SIZE  
ARCHIE ANNUAL #15 AS SOON AS IT IS OFF THE  
PRESSES...PLUS THE FULL COLOR PIN-UP CALENDAR  
AS A FREE BONUS!**

**NAME** \_\_\_\_\_ **AGE** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_

**PLEASE  
NOTE!**

**THIS IS A PRE-  
PUBLICATION  
OFFER!...THE  
ANNUAL AND  
CALENDAR ARE  
MAILED SEPA-  
RATELY...YOU  
WILL RECEIVE  
EACH ONE AS  
SOON AS IT  
IS READY FOR  
MAILING...BE  
PATIENT!**



**JUGHEAD**  
"MASK ME NO  
QUESTIONS"

**COME ONE  
COME ALL...  
TO THE  
MASQUERADE  
BALL**



**SCHOOL GYM  
SAT. NIGHT 8:00pm**

HAVE YOU FELLAS  
DECIDED WHAT TO  
WEAR TO THE BIG  
MASQUERADE  
PARTY?

YEP!

WE'RE THE TWO  
MUSKETEERS!  
ALL FOR ONE, AND  
ONE FOR ALL!



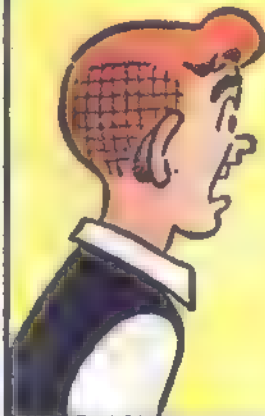
I HATE TO SPOIL YOUR  
FUN, BUT SHOULDN'T  
THERE BE THREE  
MUSKETEERS?

SURE, BUT  
WE CAN'T  
GET A  
THIRD!



HEY, JUG! WANT  
TO BE A MUSKETEER  
WITH REGGIE AN'  
ME IN THE BIG  
MASQUERADE?

SORRY! I'VE  
GOT MY OWN  
PLANS!...TOP  
SECRET OF  
COURSE!







TOP SECRET? HMM..  
I WONDER WHAT  
KIND OF COSTUME  
HE'S COOKING UP?



DON'T WORRY  
ABOUT JUG? HE'LL  
PROBABLY COME  
AS A SLICE OF  
PASTRAMI!



THE NIGHT OF THE BIG  
MASQUERADE BALL  
ARRIVES AT LAST...



HI, BETTY! YOU  
LOOK DARLING!

SO DO YOU, RONNIE?  
WHERE ARE THE BOYS?



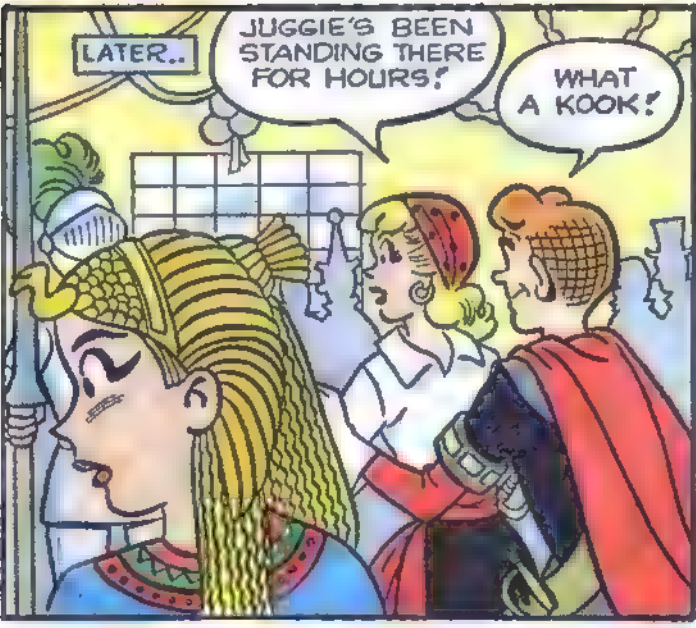
THE TWO MUSKET-  
EERS AT YOUR SERVICE,  
LADIES! ALL FOR ONE  
AND ONE FOR ALL!



HEY! WHO'S  
INSIDE THE TIN  
PAJAMAS?

JUGHEAD! HE'S THE  
SILENT KNIGHT OF BAVARIA!

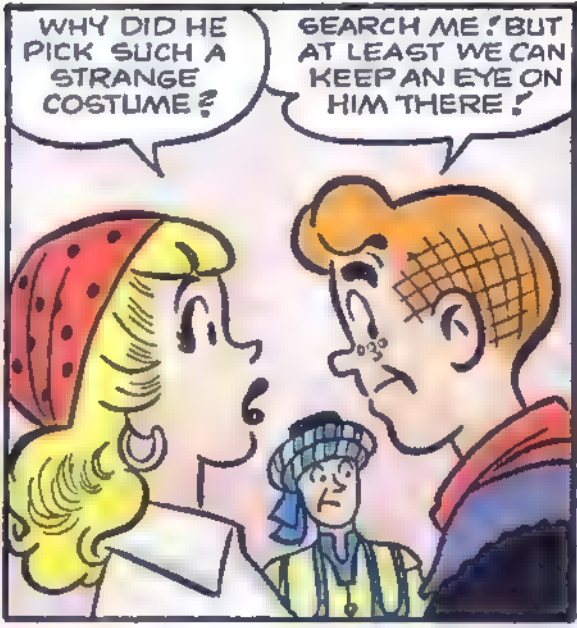




LATER..

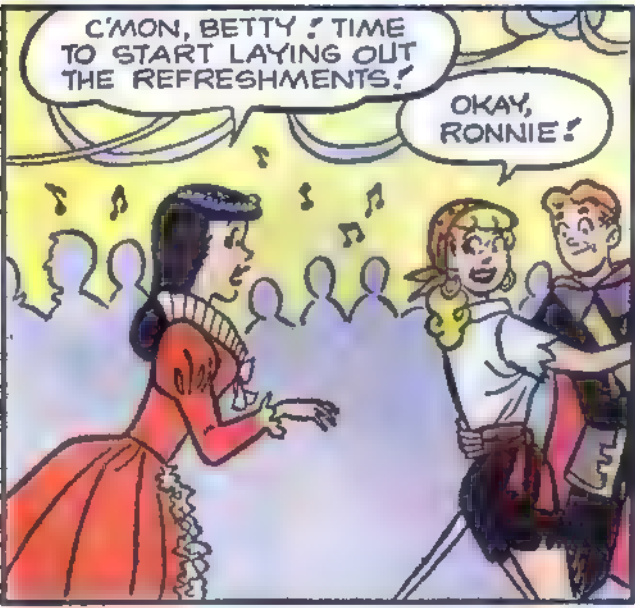
JUGGIE'S BEEN  
STANDING THERE  
FOR HOURS!

WHAT  
A KOOK!



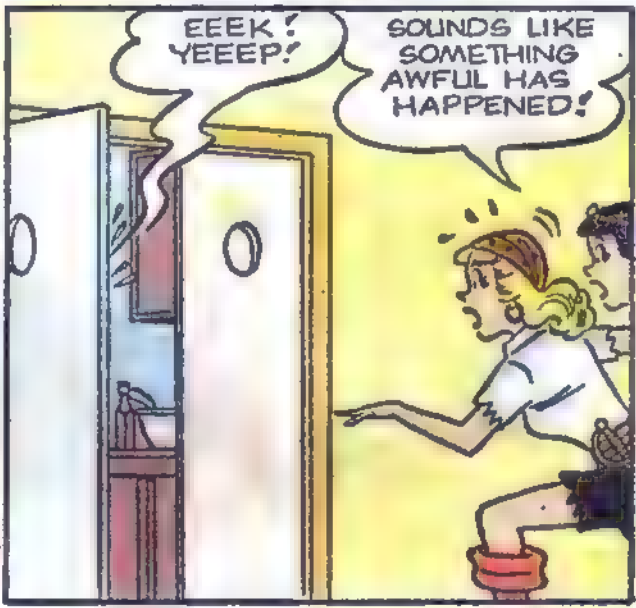
WHY DID HE  
PICK SUCH A  
STRANGE  
COSTUME?

SEARCH ME! BUT  
AT LEAST WE CAN  
KEEP AN EYE ON  
HIM THERE!



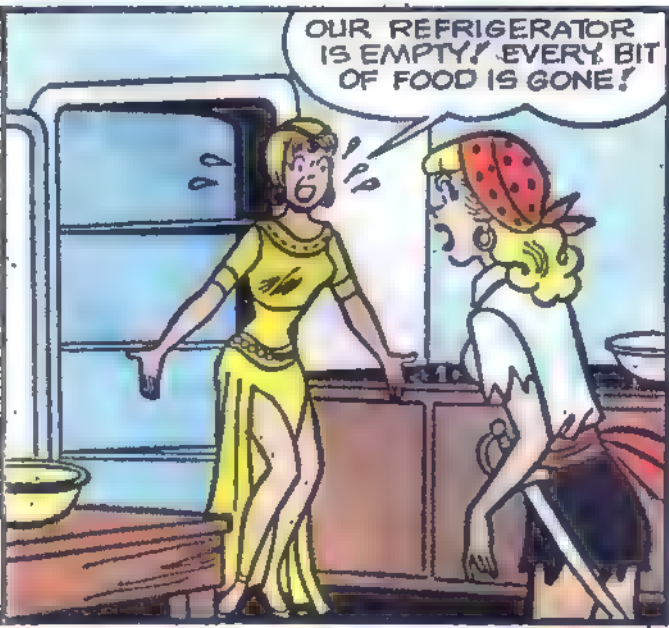
C'MON, BETTY! TIME  
TO START LAYING OUT  
THE REFRESHMENTS!

OKAY,  
RONNIE!

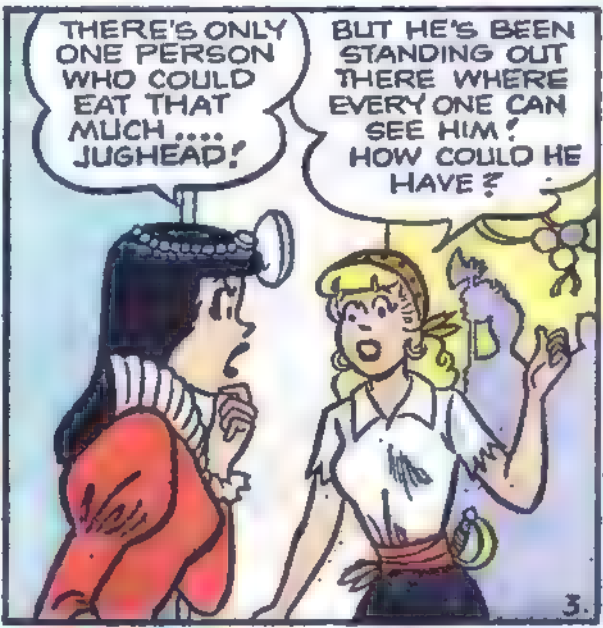


EEK!  
YEEP!

SOUNDS LIKE  
SOMETHING  
AWFUL HAS  
HAPPENED!



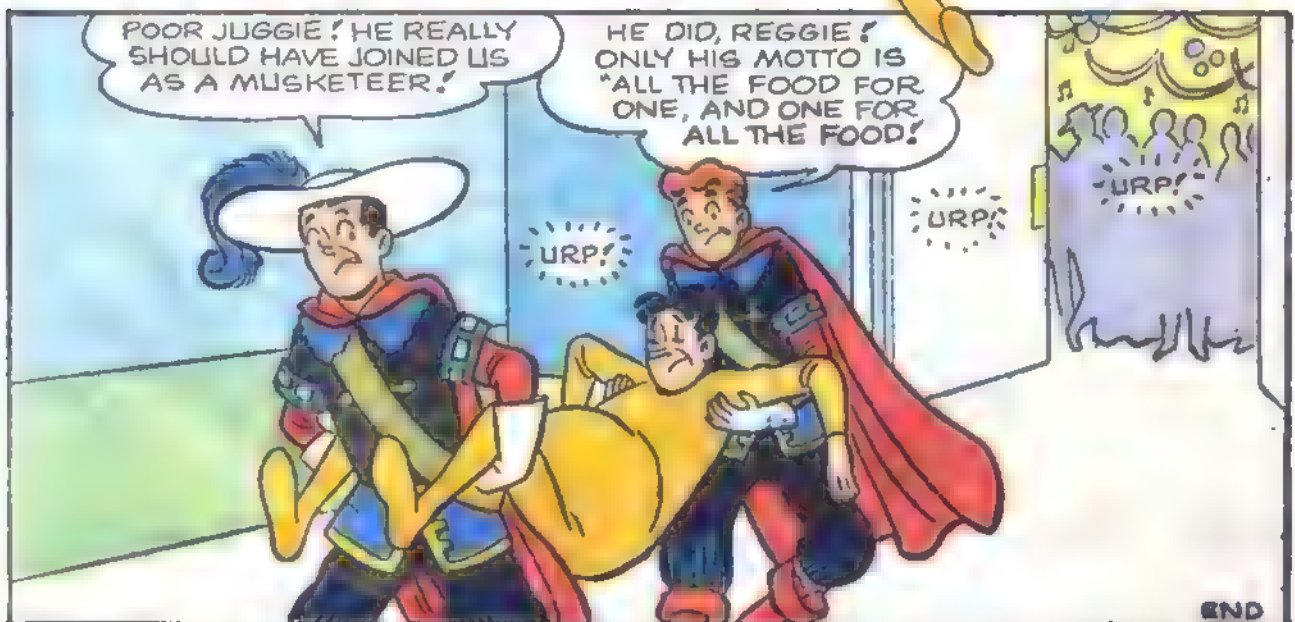
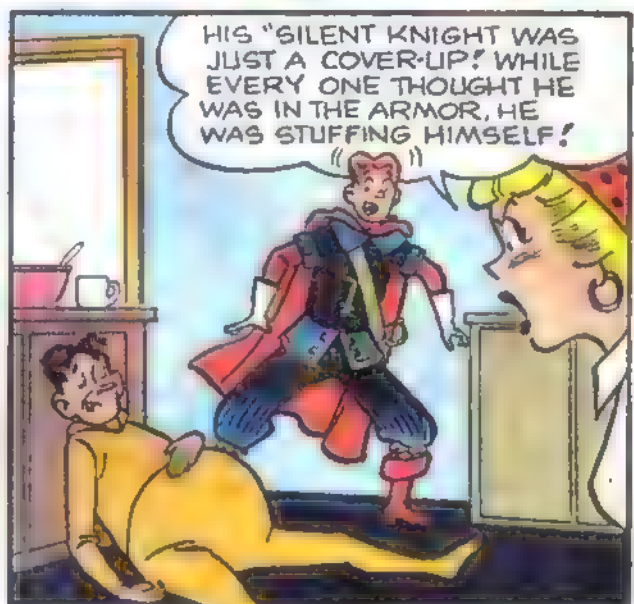
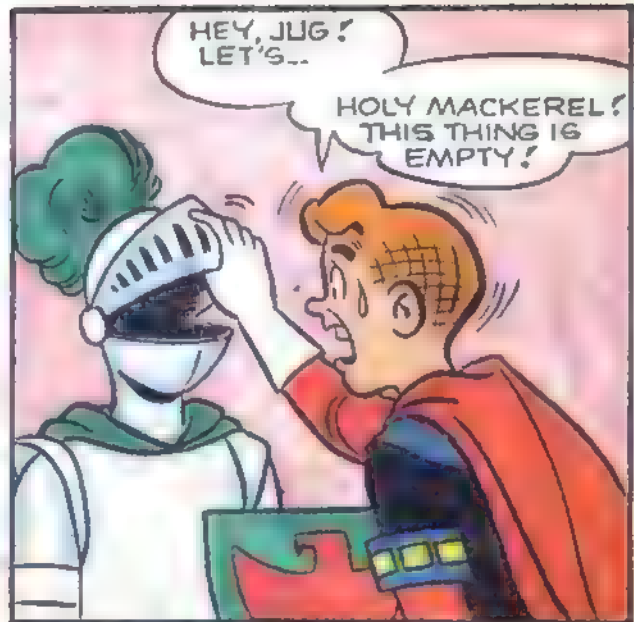
OUR REFRIGERATOR  
IS EMPTY! EVERY BIT  
OF FOOD IS GONE!



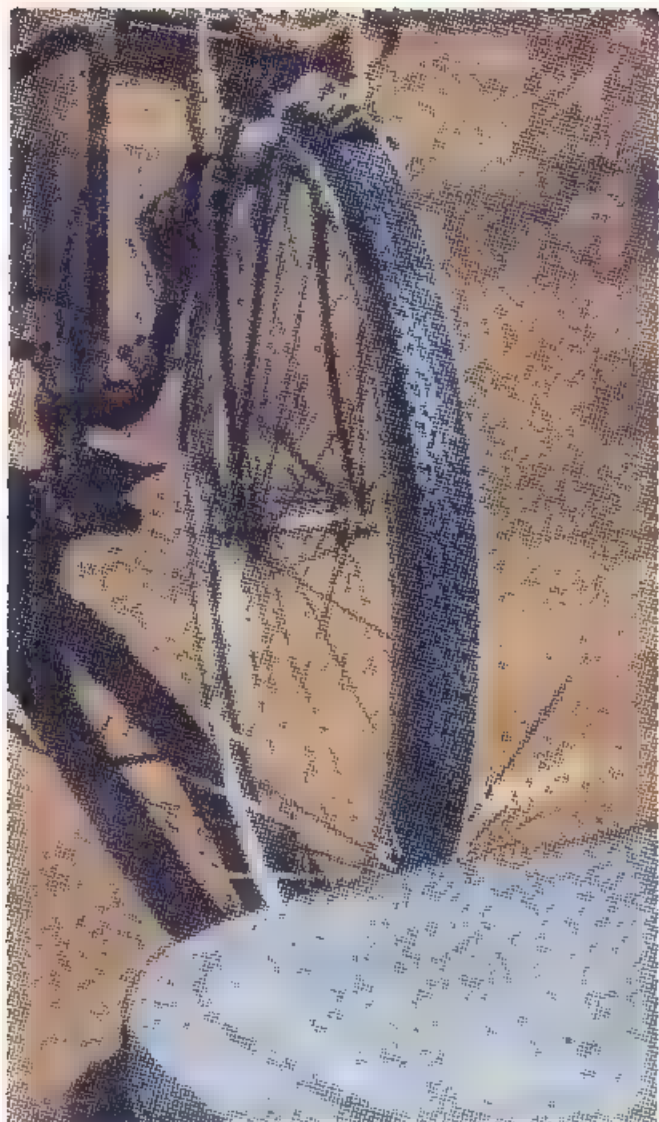
THERE'S ONLY  
ONE PERSON  
WHO COULD  
EAT THAT  
MUCH....  
JUGHEAD!

BUT HE'S BEEN  
STANDING OUT  
THERE WHERE  
EVERY ONE CAN  
SEE HIM!  
HOW COULD HE  
HAVE?









ARCHIE SAYS:

# NYLON MEANS STRENGTH



...and all U.S. Royal Bike Tires—like the chain #175 pictured here—are made with nylon ... three plies under the tread!



**U. S. Royal Bike Tires**

U. S. Rubber Tire Company

549 E. Georgia St., Indianapolis, Ind.

## ANNOUNCING THE "POPSICLE" SAFETY AWARDS!

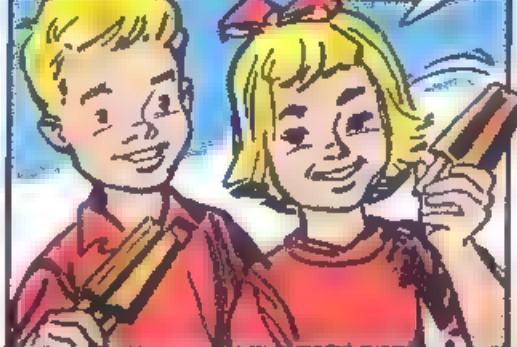
HEY, KIDS! HAVE YOU HEARD ABOUT THE "POPSICLE" SAFETY AWARDS?

THEY'RE FOR THE KIDS WHO DO THE MOST FOR SAFETY IN 1963!

ANYONE UNDER 16 IS ELIGIBLE TO WIN.

AND JUST LOOK AT THE AWARDS.

300 SPECIAL "POPSICLE" SAFETY MEDALS WITH \$25 U.S. SAVINGS BONDS.



AND TO THE 20 TOP WINNERS, A FAMILY-SIZE FIVE-PASSENGER PEUGEOT 404 STATION WAGON.

It's smart to play it safe with "Popsicle"



Want For a FREE Giant Gift List, write to: "POPSICLE," Box #550, New York 40, N.Y.



all the time  
...everywhere!

"POPSICLE" and "SICLE" are Reg. T.M.  
© 1963 Joe Lowe Corporation, New York 1, N.Y.

**NOMINATIONS:**  
Anyone through age 16 may be nominated. Nominations must be sponsored by local Police Dept., PTA's, etc. Final Judging in Sept. '63.



**ALL THE  
NEWS  
THAT FITS  
WE PRINT**

# **Archie Club News**

**SEND IN  
YOUR REPORTS  
AND WIN  
CASH PRIZES**

---

**MEMBERSHIP—FIFTEEN CENTS**

---

**Dear Archie Club members:**

I want to thank everyone who has sent in their terrific reports to the **ARCHIE CLUB NEWS**. I have enjoyed reading all of your articles and want to congratulate you for a job well done.

But now, I would like to learn more about **YOU**. I'd like to know the things you are doing: The places you visit, your friends, your hobbies, your pets, and all the things that are interesting and exciting to you.

I'm looking forward to reading all your letters . . . so why not sit right down and write to me.

Please address all reports to:

**ARCHIE CLUB NEWS  
241 Church Street  
Room 603  
New York 13, N. Y.**

**Sincerely,**

*Archie Andrews*

**ARCHIE ANDREWS**



**FIRST PRIZE — \$5.00**

**REPORTER**

**JOSEPH D. TOTH**

**P.O. Box 297  
Lakewood, N. J.**

## CALIFORNIA REDWOOD TREES

The northern coast of California contains a forest empire in itself, some 20 miles wide and 450 miles long, made up of the tallest, largest and oldest trees in the world. Some of these Redwood trees grow to a height of more than 350 feet, with a diameter of 20 feet, containing enough lumber in one tree to build about 22 average size homes. The most interesting fact about the Redwoods is the age of the trees. Authentic records indicate that some of the trees, now living, were healthy young saplings before Christ was born, dating back 50 to 200 years B.C. Redwood is generally a close-grained wood. The annual rings are nar-

row and inconspicuous, there being only a moderate variation between the softer "Spring" growth and hard "Summer" growth. An outstanding feature of Redwood is the fact that it imparts no noticeable taste or odor. Some of the most beautiful scenes in California are through the scenic highway, where the marvelous "Giant Redwoods of the Forest" stretch for miles and miles.

**SECOND PRIZE — \$3.00**

**BILL YOST**

**709 Fairground  
Plymouth, Mich.**

## JOKES

Jughead: Why are you eating with your knife?

Moose: Duh, my fork leaks.

Miss Grundy: Give me an example of a collective noun.

Dilton: Garbage can.

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES,

not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dresy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.

**Archie Club**

THIS IS TO CERTIFY THAT



SIGNATURE OF MEMBER  
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES

*Archie Andrews*

FOR HIM

U  
R  
M  
S  
S



Every member gets this official press card and beautiful 4 color button

**ARCHIE CLUB:**

**241 Church St., New York 13, N. Y.**

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15¢ in coin to cover the cost of mailing and handling. Send to:

NAME \_\_\_\_\_ AGE \_\_\_\_\_

(PLEASE PRINT PLAINLY)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_





# WATCH THE MIRACLE OF BIRTH

## HATCH AMAZING SEA-SHRIMP!

### A Sea-Circus of Your Own!

ONLY  
**\$1**

You'll hardly believe your own eyes! And you'll amaze everyone who sees this! Think of it. We send you a packet of tiny powdereggs. You empty this into a fish bowl—a jar—or glass of water—and in 24 to 72 hours, you watch them hatch out into live, swimming, diving, playful Sea Monkeys!

See them grow from almost pin-point size to the size of tropical fish! Watch them perform crazy acrobatics. Train them, if you wish, to follow a beam of light. Darken the room and throw a flashlight or candle beam on them. They'll follow it like a band of monkeys running after each other!

### Watch Them Perform—Amazing!

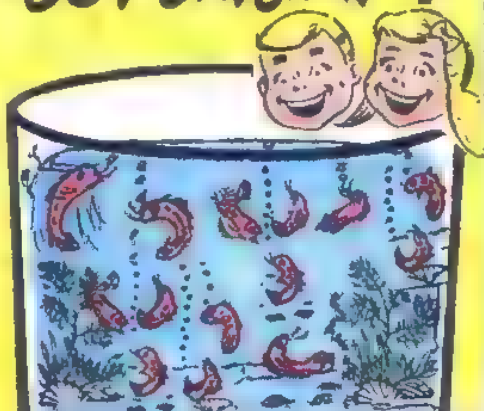
These are the famous Saskatchewan Brine Shrimp. They're a hardy, crazy bunch. See them perform acrobatics in the water—turn cartwheels—scratch each other's backs, wheel and turn in formation—or just chase each other in a game of tag or follow the leader.

Hours of fun—day and night—for young and old. You can even change their colors! They hatch white, pink or red. But put a drop of vegetable dye in their water and see them change color to match. Watch how their internal organs show against other colors—study their life processes—mating and breeding—as that, in time, you get more and more—to give away or sell as you please.

### Hurry! Get Your Sea Circus "On The Road"

And, all so easy! Even a child can grow them. No care required—no little feeding—keep them warm and there you see. You've never seen such fun or had so much enjoyment from raising anything! Send now—and get started. Supplies are plentiful but don't be disappointed. Get your Sea-Circus today—be first to show them off to friends and family. Send only \$1 plus 25c PP & Hdg. (Sorry, no C.O.D.'s) We ship at once—with complete instructions—and we guarantee you'll be thrilled at your money back! Mail Coupon.

**EMPIRE MDSG. CO. TUCKAHOE, NEW YORK**



**Empire Mds. Co., Dept. H  
140 Marbledale Rd., Tuckahoe, N.Y.**

I want to start hatching my own Sea Circus immediately. Enclose \$1 for each packet plus 25c PP & Hdg. I understand I must be thrilled with these or I can return envelope for full refund.

NAME \_\_\_\_\_

STREET \_\_\_\_\_

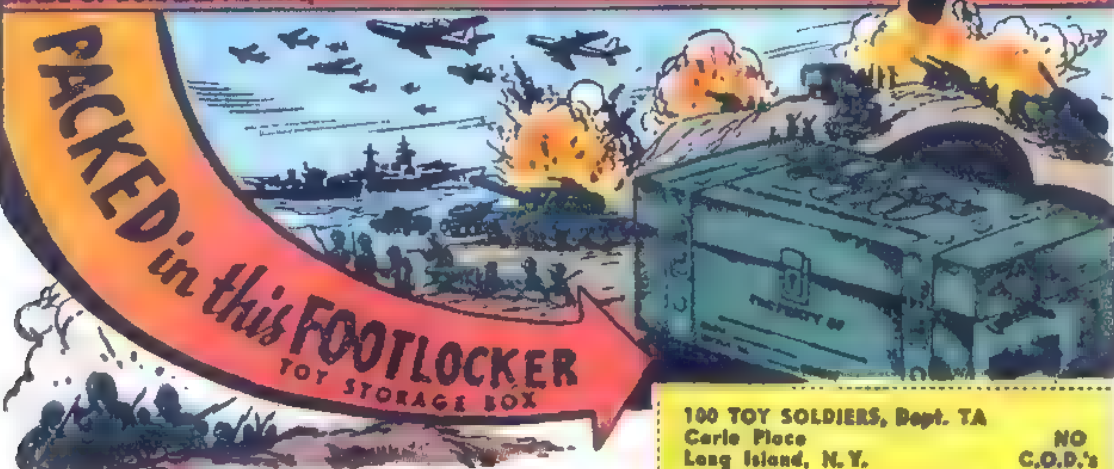
CITY \_\_\_\_\_

STATE \_\_\_\_\_

# 100 TOY SOLDIERS \$1.25

MADE OF DURABLE PLASTIC, EACH ON ITS OWN BASE, MEASURING UP TO 4 1/2"!

**PACKED in this FOOTLOCKER**  
TOY STORAGE BOX



### EACH FOOTLOCKER CONTAINS:

- |               |                  |              |
|---------------|------------------|--------------|
| 4 Tanks       | 8 Machinegunners | 4 Bombers    |
| 4 Jeeps       | 8 Sharpshooters  | 4 Trucks     |
| 4 Battleships | 4 Infantrymen    | 8 Jet Planes |
| 4 Cruisers    | 8 Officers       | 8 Cannon     |
| 4 Sailors     | 8 Waves          | 4 Bazookamen |
| 4 Riflemen    | 8 Wacs           | 4 Marksmen   |

**100 TOY SOLDIERS, Dept. TA**

Carle Place  
Long Island, N.Y.  
Carle Place

NO  
C.O.D.'s  
NO

**HERE'S MY \$1.25!**

**Rush the TOY SOLDIERS TO ME!**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

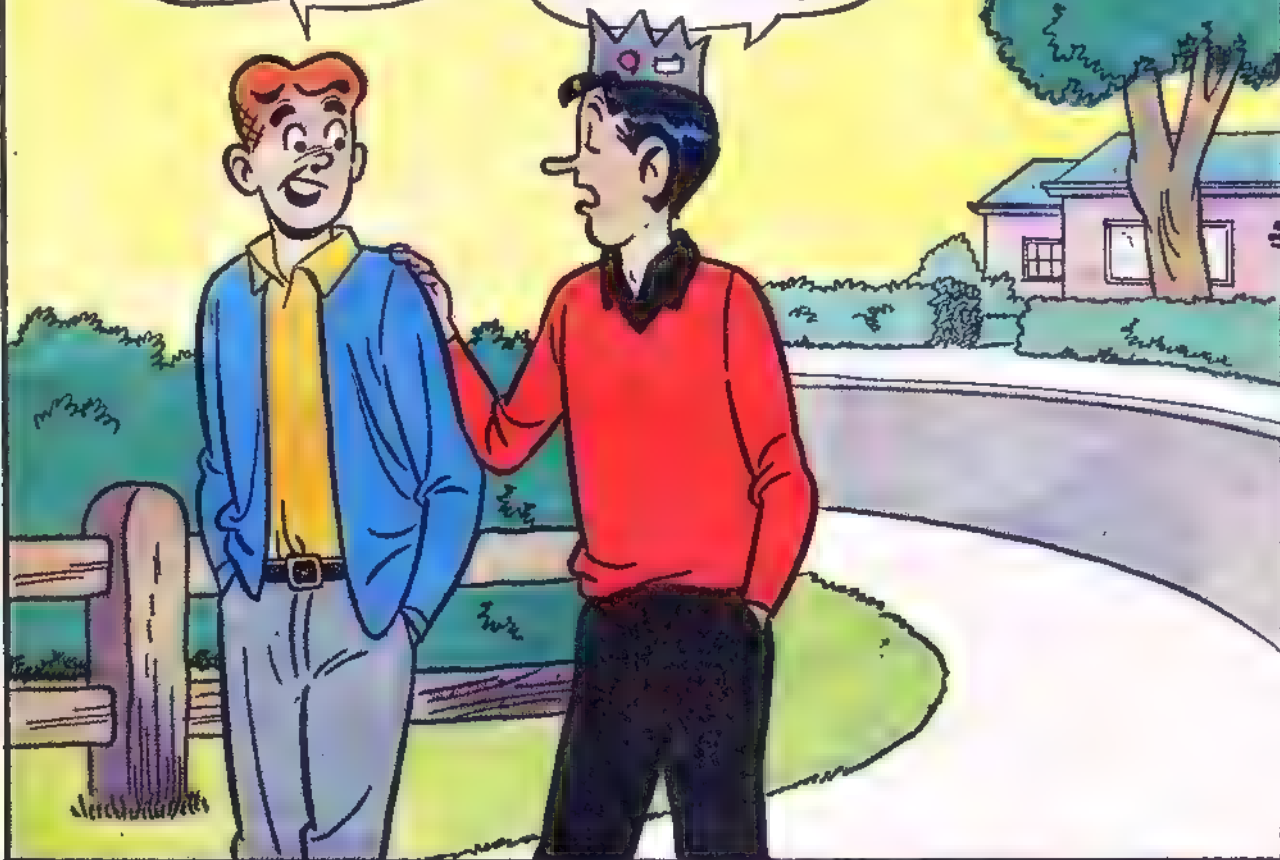


# A LOAN AND BLUE

# Jughead

JUGHEAD! DO ME  
A FAVOR! LEND  
ME A DOLLAR!

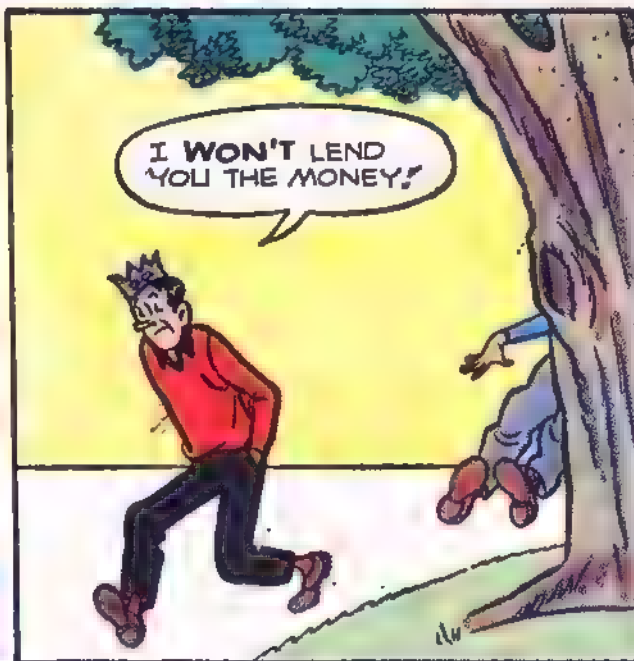
ARCH, YOU'RE THE  
CLOSEST, DEAREST, LIFE-  
LONGEST FRIEND A  
GUY EVER HAD!



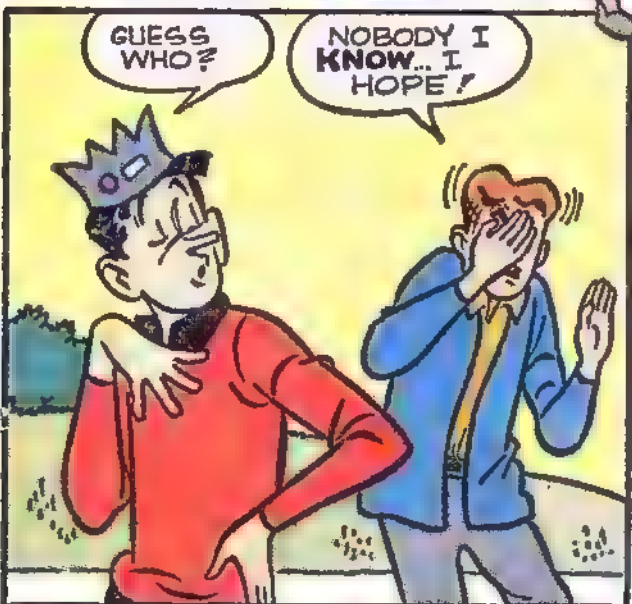
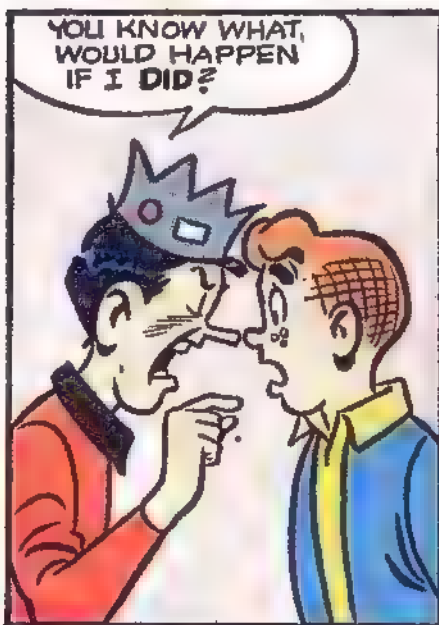
DO YOU A FAVOR?  
OF COURSE I'LL DO  
YOU A FAVOR!



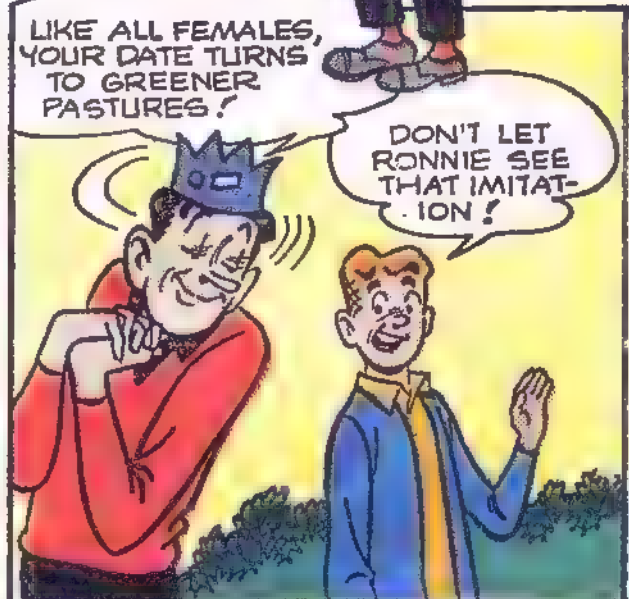
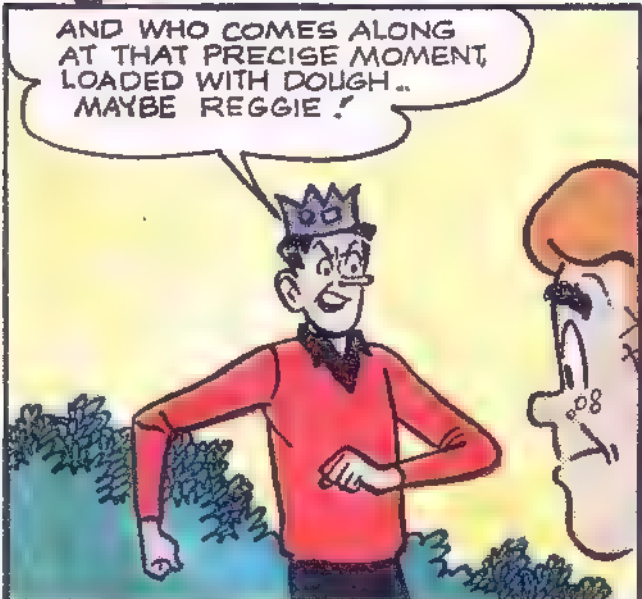
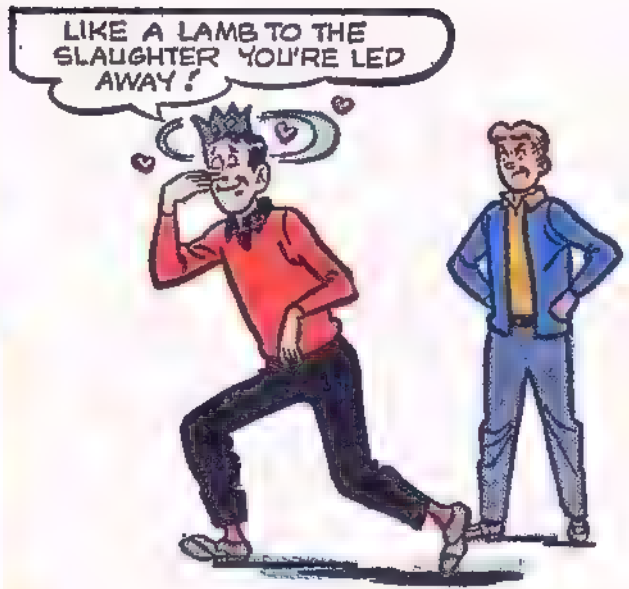
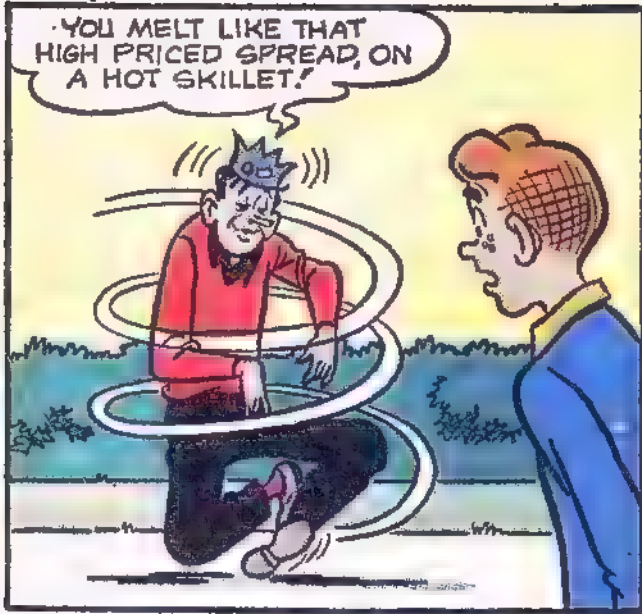
I WON'T LEND  
YOU THE MONEY!















LIKE A WOUNDED BEAR, YOU GO FOR YOUR RIVAL'S THROAT!



HE FIGHTS BACK! IT'S FAST!

IT'S FURIOUS!

IT'S THE ETERNAL TRIANGLE

IT'S THE AGE OLD STORY OF SURVIVAL OF THE FITTEST!

IT'S BLOODY, BRUTAL AND PRIMITIVE!



TAKE THAT!

AND THAT!



WHO'S WINNING?

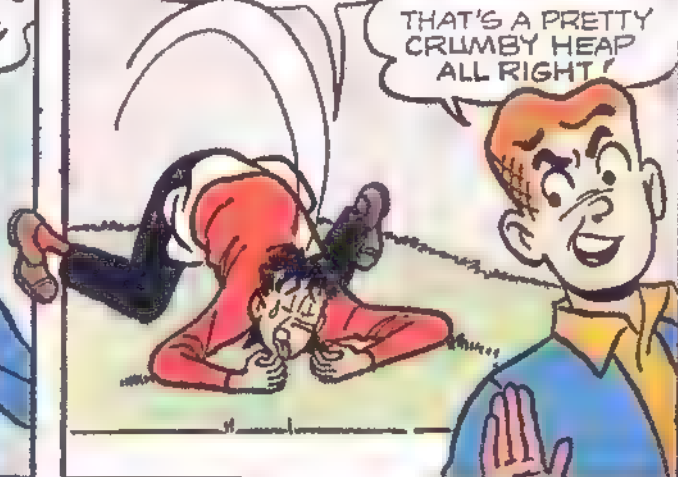


THE COLD, CALCULATING FEMALE SMILES HER MYSTERIOUS SMILE AND REFRESHES HER LIPSTICK!

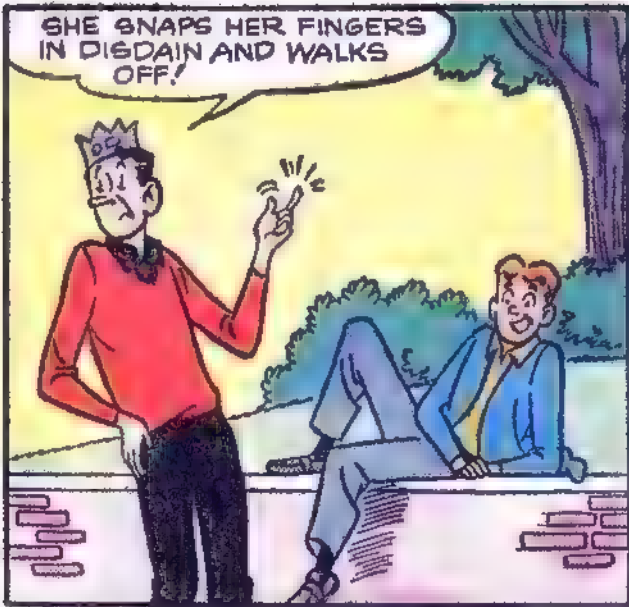
WE'RE FIGHTING OVER THAT!

EXHAUSTED, BEATEN AND BOWED, YOU CRUMBLE IN A HEAP!

THAT'S A PRETTY CRUMBLY HEAP ALL RIGHT!







SHE SNAPS HER FINGERS  
IN DISDAIN AND WALKS  
OFF!



YOU DESPAIR! YOUR  
TEMPER GROWS SHORT!

YOUR GORGE  
RISES!



YOU SEE ME! IN YOUR  
DEMENTED STATE YOU  
SEE ME AS THE  
CAUSE OF IT ALL!



YOU  
ATTACK!

YOU  
THROTTLE!

YOU GO  
BERSERK!



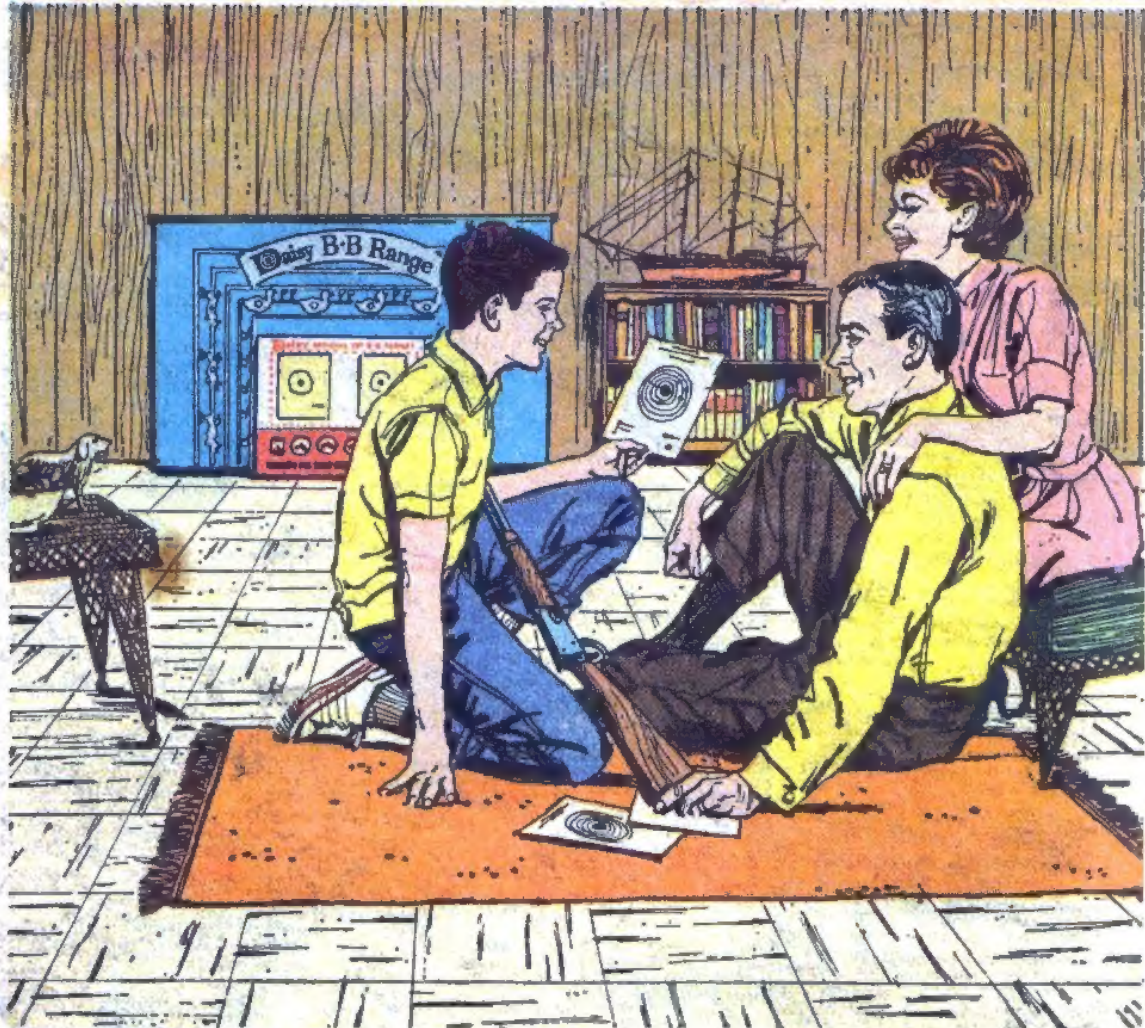
AND IF YOU THINK I'M  
GOING TO PAY YOU A DOLLAR  
TO CHOKE ME, YOU  
ARE NUTS!



TSK! ASK A FOOLISH  
QUESTION!

END





## Team up with Dad for B-B gun fun indoors!

The DAISY B-B Range is for dads and sons who like to do things together. It brings B-B gun fun indoors... gives you a place to shoot. You'll also learn proper gun handling and safety, and Dad's right there. To start your shooting fun right away, order your DAISY B-B Range today.

**SEND FOR YOUR DAISY B-B RANGE TODAY.** Includes 3' x 5' blue and white canvas backdrop with metal supporting rod; colorful red and white target box (24" x 20" x 8") with canvas "B-B Catcher"; 40 official targets.

**Daisy**  
B-B GUN DIVISION



### DAISY MODEL 1894 B-B GUN

"SPITTIN' IMAGE" of the famous Model 94 Winchester, \$12.98 at your sporting goods store. Other DAISY B-B guns from \$5.98 to \$17.95.



### NEW DAISY B-B SIX-GUN

"SPITTIN' IMAGE" of the famous Frontier Peacemaker, \$5.98

Always ask for BULLSEYE® brand B-Bs. From DAISY... world's largest manufacturer of B-Bs!

### ORDER BLANK

DAISY MANUFACTURING COMPANY  
B-B Gun Division  
Box 73-P, Rogers, Arkansas  
(in Canada... Preston, Ontario)

Please send me the new DAISY B-B Range. My check or money order for \$4.98 is enclosed.

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Only \$4.98 (Verified value \$9.98)



# Nationally Famous PRIZES

## AT NO COST TO YOU! OR A BIG 50¢ PROFIT FOR EACH BOX YOU SELL

**DAISY MODEL 1894 RIFLE**  
Sell Only 24 Boxes

**VOIT BASKETBALL**  
Sell Only 12 Boxes

**DELTA POWER LIGHT**  
Sell Only 12 Boxes

**MUSCLE BUILDING OUTFIT**  
Sell Only 12 Boxes

**P-40 FLYING TIGER**  
Sell Only 12 Boxes

**PUP TENT**  
Sell Only 12 Boxes

**VOIT SKIN DIVING OUTFIT**  
Sell Only 12 Boxes

**FLASH CAMERA OUTFIT**  
Sell Only 12 Boxes

**DAISY TARGET SPECIAL**  
Sell Only 24 Boxes

**HOCKEY GAME**  
Sell Only 12 Boxes

**TAPE RECORDER**  
Sell Only 36 Boxes

**SPALDING GLOVE**  
Sell Only 12 Boxes

**MARLIN .22 WITH 4X SCOPE**  
Sell Only 48 Boxes

**ELECTRIC FOOTBALL GAME**  
Sell Only 12 Boxes

**B TRANSISTOR RADIO**  
Sell Only 24 Boxes

**ARCHERY SET**  
Sell Only 12 Boxes

**MOUNTAINEER TENT**  
Sell Only 24 Boxes

**COLEMAN STOVE**  
Sell Only 24 Boxes

**LIGHTWEIGHT BICYCLE**  
Sell Only 60 Boxes

**STUKA DIVE BOMBER**  
Sell Only 12 Boxes

**CADET SLEEPING BAG**  
Sell Only 12 Boxes

**GIRL'S WRISTWATCH**  
Sell Only 12 Boxes

**SPIN CAST ROD AND REEL**  
Sell Only 12 Boxes

**AIRCO FLASH CAMERA OUTFIT**  
Sell Only 24 Boxes

**ROCKET-FIRING AIRPLANE**  
Sell Only 12 Boxes

**ROYAL TYPEWRITER**  
Sell Only 72 Boxes

**BULL HORN**  
Sell Only 12 Boxes

**LADY SUNBEAM HAIR DRYER**  
Sell Only 36 Boxes

**KODAK MOVIE CAMERA**  
Sell Only 36 Boxes

**MARLIN .22 RIFLE**  
Sell Only 24 Boxes

**MULTI-SPEED RACING BIKE**  
Sell Only 72 Boxes

**WALKIE-TALKIE RADIO SET**  
Sell Only 60 Boxes

**HORN-LIGHT BIKE GENERATOR SET**  
Sell Only 12 Boxes

**BOY'S WRISTWATCH**  
Sell Only 12 Boxes

**DAISY CO. PISTOL**  
Sell Only 24 Boxes

**GIANT TELESCOPE**  
Sell Only 24 Boxes

**U.S. BUGLE**  
Sell Only 12 Boxes

**KNIFE AND AXE SET**  
Sell Only 12 Boxes

**DAISY WESTERN CARBINE**  
Sell Only 12 Boxes

**MARLIN SHOTGUN**  
Sell Only 36 Boxes

**VISIBLE V-8 ENGINE KIT**  
Sell Only 12 Boxes

**MINIATURE PING PONG TABLE**  
Sell Only 24 Boxes

**AURORA MODEL MOTORING SET**  
Sell Only 24 Boxes

**MICROSCOPE SET**  
Sell Only 12 Boxes

**DESIGN-A-CAR**  
Sell Only 12 Boxes

**ELECTRIC BUILD-IT SET**  
Sell Only 12 Boxes

**AIRCO FLASH CAMERA OUTFIT**  
Sell Only 24 Boxes

**MODEL T HOT ROD KIT**  
Sell Only 12 Boxes

**TYCO HO DIESEL SET**  
Sell Only 24 Boxes

**VISIBLE AIRPLANE ENGINE KIT**  
Sell Only 24 Boxes

**CHEMISTRY SET**  
Sell Only 12 Boxes

**CURTIS HELLDIVER AIRPLANE**  
Sell Only 12 Boxes

IT'S EASY TO SELL  
OUR BEAUTIFUL CARDS  
FOR ONLY  
**\$1.25 PER BOX**

**JOIN THE ORIGINAL J.S.C.A. Get Your Prizes this Fast Easy Way!**

It's easy to earn these valuable prizes when you become a member of Junior Sales Club. Cards are sent to you on credit. **YOU DO NOT PAY IN ADVANCE!** Selling these lovely All Occasion Cards or sensational new Christmas Cards is amazingly easy. You sell each box of 21 beautiful cards for the low price of only \$1.25. All your friends, relatives and neighbors will be delighted with such fine cards at such a reasonable price. Many members have earned a prize in only a few hours. **IF YOU WISH, YOU MAY KEEP AS YOUR PRIZE, 50¢ FOR EACH BOX YOU SELL.** The first thing to do is pick out the prize you want. Then simply fill out the coupon with your name and address and mail it in. We will immediately send you 12 boxes of cards. (If prize requires more than 12 boxes, start off with 12 boxes.) We send your cards on credit because we trust you. You have 30 days to sell your cards. All we ask is that you return prepaid by Parcel Post any boxes you cannot sell within 30 days, keeping 50¢ for each box you do sell. That's all there is to it! The J.S.C.A. Club Plan is quick and easy! **MAIL YOUR COUPON NOW!**

**NO MONEY TO SEND... NO MONEY TO SPEND**



**MAIL THIS COUPON NOW!**

**JUNIOR SALES CLUB OF AMERICA  
SPRINGFIELD 1, MASS. DEPT. AC-6**

Enroll me as a member of the J.S.C.A. and send me AT ONCE FREE Membership Card, FREE Prize Catalog, complete details on how to get valuable prizes plus a supply of 12 boxes to sell as checked below:

☐ ALL OCCASION CARDS    ☐ CHRISTMAS CARDS

You must indicate whether you want Christmas or All Occasion Cards. WE CANNOT send both.

MY NAME \_\_\_\_\_  
Print Clearly

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

PARENT'S SIGNATURE \_\_\_\_\_

**Junior Sales Club of America**  
SPRINGFIELD 1, MASS.



# WIN!

IN THE "BENDIX AUTOMATIC" BICYCLE BRAKE

# CONTEST



## 1001 PRIZES



# 1st Prize

ONE-WEEK, EXPENSE-PAID  
TRIP FOR FOUR TO

# DISNEYLAND



VIA  **UNITED DC-8 JET**  
**MAINLINER**

THE EXTRA CARE AIRLINE

Win a full week of fun for you and your family! • Transportation, hotel, and meals • Plus \$3,000 bonus, if you qualify!



2nd through 11th Prizes

## 10 GENERAL ELECTRIC

## PORTABLE TV SETS!

Plus \$100 bonus if you qualify!



## 70 GENERAL ELECTRIC TRANSISTOR RADIOS!



## 140 KODAK FLASH CAMERA SETS!



## 280

## ETCH-A-SKETCH DRAWING BOARDS!



## 500

## RAY-O-VAC MAGNETIC FLASHLIGHTS!

**PLUS**  
**\$2,000**  
**IN CASH BONUSES!**

Bonuses go to any winners of the first eleven prizes who own a bicycle with a Bendix® Automatic Gear Shift and Power Brake at the close of the contest! 1st prize bonus—\$1,000! 2nd through 11th prize bonuses—\$100 each!

**CLUES** To help you win. See your dealer for a demonstration. He'll show you how the Bendix Automatic shifts gears by merely back-pedaling 3" . . . why there are no hand controls or cables to kink or break . . . why hill climbing is a cinch . . . how you shift gears and still keep both hands on the handle bars for complete safety. Look for the 3 red bands that tell you it's the long-lasting Bendix Automatic. Ask Mom or Dad to help you with your entry.

**RULES** 1. Use the entry blank below, an official entry blank obtained from a bicycle dealer, or a separate sheet of paper, and PRINT in 25 words or less the ending to the following sentence: "The Bendix Automatic Gear Shift and Power Brake makes a bike more fun because. . ."

2. Any boy or girl can enter this contest who has not reached his or her 15th birthday before September 1, 1963.

3. Entries will be judged for neatness, originality and aptness of thought by panel of judges selected by R. L. Polk & Co. Judges' decision will be final.

4. Employees of The Bendix Corporation, its advertising agencies and R. L. Polk & Co. and their families are not eligible for entry. The contest is void outside the United States and in Wisconsin and Missouri or where prohibited, taxed or restricted.

5. All entries become the property of The Bendix Corporation and none will be returned. No correspondence can be entered into concerning entries.

6. Entries must be post-marked no later than August 31, 1963 and received no later than September 9, 1963. Address your entry to: "Bendix Automatic" Bicycle Brake Contest, P.O. Box 810, Chicago 77, Illinois.

7. In case of ties, each contestant involved in the tie will be sent a special tie breaker requirement to fulfill and return within a specified time limit.

8. Winners will be notified by mail by September 30, 1963.

9. The first prize winner will receive an extra \$1,000 bonus in addition to the Disneyland Trip and the next 10 winners will receive \$100 each in addition to a TV if by the close of the contest they have a Bendix Automatic Gear Shift and Power Brake on their bicycle.

**"BENDIX AUTOMATIC" BICYCLE BRAKE CONTEST P.O. BOX 810 CHICAGO 77, ILLINOIS**

"The Bendix Automatic Gear Shift and Power Brake makes a bike more fun because \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ AGE \_\_\_\_\_



## CREDITS

### Jughead Stories

ART: Samm Schwartz

“A Loan and Blue” (and probably “Super Jug) written by:  
Frank Doyle

### Li'l Jinx

Written and drawn by: Joe Edwards